

Sierra Madre News

Sierra Madre's ONLY Legal and Adjudicated Newspaper
Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oaks-Highland, Rosemead-Foothill Area

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Mayor Parks Closes Year With Appeal To Council; Commissions



A PORTION OF THE Volunteer Fire Department who gathered in the Fire Station Friday evening to not only fill the order of Santa to prepare the stockings, but stuffed them with the goodies so traditional on this their 40th annual Christmas party for the children of the area.

Firemen Fill The Stockings

Children came from far and near on Christmas Eve to the Memorial Park in Sierra Madre where the firemen played host to Santa Claus and helped him distribute the traditional stocking stuffed with nuts, candy, apple, popcorn ball and orange. Santa Claus distributed over 1000 stockings that evening before he took to the airways to visit the boys and girls of the world.

Friday evening December 23, the firemen met in a jovial and festive spirit and followed the orders of Santa and prepared the stockings so each child visiting him would have a memento of the occasion.

S.M. Theatre As Youth Hut?

Recreation and Parks Considers Helping Youth

Happy New Year to Sierra Madre youth was the keynote of the monthly meeting of the city's Parks and Recreation Commission held a week early on Thursday, December 22, because the commission is looking into the safety and legal possibilities of accepting Frank Green's generous offer to the city to use the temporarily closed Sierra Madre theater for a teen center. So, it looks like the new year will finally see some action to provide facilities for teens here.

With Sam Simpson III, Mrs. Phyllis Bennett chaired the meeting, which was attended by Director Dick Dodge, new City Administrator Darwin Dennis, and commissioners Rempel, de la Torre, Grippi and Simon.

The presence of Dennis proved particularly helpful on two scores. He pointed out redundancy and discrepancy in a couple of items of the city code revisions relating to the commission's work which are being submitted for approval, and helped to clarify the rewording of them.

He also answered commission questions about budget policy and explained that a new system of city accounting is being set up which will provide the commission with monthly statements like any well-run household on what has been spent of — Please turn to Page 12

Lloyds Host New Years 5-Day Tour

Between Christmas and New Year's the Gordon Baker Lloyds are hosting 63 people from the San Francisco area and northern California on a special five day tour of things to see here in the Southland.

Two buses will visit Ward's in Sierra Madre to see the canning factory, the creche in Kersting Square, Hastings Ranch and then spend an evening at the Sierra Madre float. There they will each pay 25 cents to place a blossom on the float.

Other sights viewed will be Disneyland, movie studios, Descanso gardens, the Arboretum, and some 16 other special events arranged by the Lloyds.

Another bus coming later from Walnut Creek will also be guided by Gordon on a special tour of Hastings Ranch and the Sierra Madre float. This bus is being brought down by Milt Holtz who makes arrangements for the Lloyds' tours from Oakland.

Siren Blare For Defense

Los Angeles County and city civil defense sirens will be sounded throughout the county at 10 a.m., Friday, December 30, in the customary alert-systems test held on the last Friday of each month, Sheriff Peter J. Patches has announced.

As usual, the warning systems will be sounded in a steady wail for two minutes. After 30 seconds of silence the test will end with an undulating tone being sounded for one minute.

Civic Center, Harmony and Beautification His Theme

Lighting District, Swimming Pool Prove Costly To City Taxpayers

Mayor Frank R. Parks ended up the last Council meeting of the year with a letter addressed to the members of the City Council and the Commissions of the City of Sierra Madre wherein he requested that all effort possible should be expended toward the building of a new Civic Center for the coming year, and that with the activation of the committee of "Sierra Madre Beautiful" that the eyes of the Council and Commissions should ever be toward the betterment of our city.

Further he called upon the Council to work in unity and harmony throughout the coming year, that all should obtain the very best possible for the efforts expended. Members of the Council expressed their appreciation of the letter and were in agreement.

Konkier-Bradley Council refunded the costs of an appeal made by the Bradleys, of 267 N. Baldwin and made it an appeal by the council in a dispute over a variance at 20 W. Grand View which was held over until January 10, until such time as attorneys can acquaint themselves with the various commission rulings heretofore not made available to them.

Attorney Noren Eaton, representing the Bradleys, contends that taxpayers money had been spent to aid one taxpayer at the expense of another taxpayer, and that a succession of errors had been made and he asked for further time to examine the reports. Council agreed, 4-1, to the request.

Michael Letter The letter of Mr. Robert C. Michael of 581 Sierra Meadows, wherein he made certain charges against the City of Sierra Madre, was by suggestion of City Attorney Martin, ignored as it contained no violations on the part of the City, and required no action.

Further, a resolution, No. 2271 was passed 4-1 to determine if a nuisance existed under Ordinance No. 776 pertaining to the hillside, and what abatement procedure shall be required. A hearing was set for January 24.

Warrants In the Warrants examined by Councilman Sorenson it was brought out that the recently instituted Lighting Maintenance District try, cost the taxpayers of the city over \$2,000 in engineering fees, printing costs and incidentals. Further it was discovered that the extension of opening time for the swimming pool also cost the taxpayers over \$500 in gas — Please turn to Page 5

News Loses One of Top Employees

The Sierra Madre News this week lost its advertising executive Pauline Neal, who has upgraded herself in a higher-type position.

Pauline started with the News three years ago as a social news writer, but graduated to the advertising field where the opportunities were more fertile.

This move, of course left the News rather short-handed and Ken Hagel offered to fill in the gap until such time as the emergency is over.

Ben will be calling upon local accounts for advertising as well as job printing. Courtesies extended to him will be appreciated by our publishers.

Attention! All Youth Leaders

In view of the proposed temporary "Teen Canteen," as mentioned in the report of the monthly meeting of the Parks and Recreation Commission reported in this issue starting on this page, the Sierra Madre News has a special plan by which interested young people can raise substantial funds for obtaining equipment for the canteen, such as ping-pong tables, chairs, books, dishes, an old piano, etc.

Interested leaders should contact Mrs. Mary-Madeleine Lanphier of the News staff.

An Open Letter To Prexy Dr. DuBridge of Cal Tech

Dear Dr. Lee A. DuBridge, President, California Institute of Technology, Pasadena, Calif.

Dear Dr. DuBridge:

We would like to add our congratulations to Caltech on its 75th anniversary and also to you personally for your twenty years of leadership as president of a great

Christmas Program A Great Success

The Christmas Program presented by the staff and music students of "Music for Everyone" on Tuesday, December 27, at the Sierra Madre School Auditorium was a "resounding" success, with over 100 students from ages of 7 to 17 giving both group and solo performances. Even several teachers enlivened the evening with solos: Rich Rios played some flamenco guitar, Dave Koonse, the electric guitar, and Ron Hoops, the piano.

Teaching staff for the program was as follows: Frank Green, director; assisted by Jerry Graves; fretted instruments: Launy Schwartzman, Dave Koonse, Tom Padrick, Rich Rios, John Nelson, Mike Mikulka; brasses, Al Clift; woodwinds, Ray Lewis; keyboard, Ron Hoops; percussion, Allen Sheppard, Emil Farnlund.

The rapid attention of the parents and friends who made up the responsive audience indicated that the program was very much appreciated and Frank Green is again to be congratulated for his large contribution to the musical education of Sierra Madre youth.

The range of instruments were baritone drums, banjo, organ, piano, accordion and of course, guitar.

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Among the student soloists were Laurie Hunter, David Rapp, Kent Livingston, Tom Horn, Burke Steed, David Lindberg, Ricky Bischoff, Gary Pogue, Donn Jones, Bruce Peppin, Cindy and Jane Mikulka.

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Important Lecture On January 10

An important lecture on the topic of "Heart and Diabetes" will be given on Tuesday, January 10 at 7:30 p.m. by Ernest R. Barnett, M.D. in the Community Room of Presidential Savings and Loan Association, 526 E. La Tuna Drive, San Gabriel.

The lecture, given under the sponsorship of the San Gabriel Valley Chapter of DASC, (Diabetes Association of Southern California) Clinical Society will require no admission fee and no reservations are necessary.

Dr. Barnett is instructor in medicine at the University of Southern California and a member of DASC.

Fire Call Mon. A.M.

Two fire calls at almost the same time Monday morning brought out all firemen, ready to protect the city.

The first call at 5:59 at the corner of Mira Monte and North Baldwin proved to be hot wires caused by the heavy winds. No damage was done to the structures due to the disconnecting of the burning wires. At 6:05, just six minutes later a transformer was reported afire in the canyon area in the vicinity of Brookside Lane.

The two downtown trucks stayed with the Mira Monte call and the Canyon truck was dispatched to the Brookside Lane call. All damage was contained to the wiring and transformers.

Tuesday at 11:02 the department received a call to 611 Chapparral Road where it was found that a dishwasher was afire. Main switches had been pulled and no damage was received outside of the machine.

Library Board Decides To Buy Index Cabinets

At the last meeting of the Board of Trustees of the Sierra Madre Public Library it was decided that the reserve fund must be tapped for approximately \$1,000 for the purchase of a library card file.

The item was one of the things deleted during the budget sessions but, as predicted the need has been found to be too urgent to be put off any longer. Librarian Paul Ax pointed out that many cards are now being filed in cardboard boxes and that all new books added to the shelves will be filed by title only in order to conserve space.

The unit will take several months for delivery and by that time the need will be almost desperate.

The file decided on will be in two units so as to facilitate its usage by library patrons and promises to be large enough to handle considerable expansion.

The monthly report continues to indicate a steady growth of library usage and the normal budget spending is being kept at just about the projected pace and all items are being closely scrutinized by the librarian and the board to help recover some of the cost of the card index, if at all possible.

Chairman Earl Morris appointed a committee to study future needs of the library.



SIERRA MADRE'S FIRST TRAFFIC LIGHT provided the occasion for a ribbon-cutting ceremony on Friday, December 23, at the corner of Sierra Madre Blvd. and Michillinda. The light owned and operated jointly by the City of Sierra Madre and the City of Pasadena was put into official operation at that time. Shown, left to right are Pierson Pedley, Upper Hastings Ranch Association; James E. Ilgenfritz, Pasadena Traffic Control Engineer; James Bale, Sierra Madre Police Chief; Sierra Madre Mayor Frank Parks, wielding the knife; Councilman Severin Sorenson, Councilman Richard King, and City Administrator Darwin Dennis, representing Sierra Madre.

Santa's Sleigh Success

By Lois Sinshiemer

Cries of "Look, Mommy! Can I ride with Santa?" greeted the gaily painted Christmas sleigh which appeared to be drawn by nine galloping reindeer through the streets of Sierra Madre.

Santa was on the children's side, and before the mommies could decide whether to go or not, as if they needed to, he invited them on board with a hearty "Ho, ho, ho!" When the first children were seated, Santa greeted them and then issued an invitation to all the children in the neighborhood to come and have a free ride. He then belted a "Merry Christmas" and the sleigh, jazzed Christmas carols and all, took off on a trip no child could forget.

Santa made a point of talking to every passenger and repeating the name of each gift every child or mommy chose. If a boy or girl felt shy, he suggested presents that they might want.

The inside of the sleigh featured the three wise men on one side, some chubby angels on the tailgate and the other side, and on the end which hid the driver there was painted an Asian scene. But the decorations supplied no rival to Santa and his bright red costume for attention.

Even though Santa reminded every child he passed on the sidewalk that they too could ride if they would go to the Woman's Club, he was alert to the children with him all the time.

Toward the end of the ride, two children started to argue. Here Santa probably earned the undying gratitude of one mother whose children were arguing. He reminded them, as only Santa can, to "be good little boys and girls, and don't fight with your brothers and sisters and friends."

Before the children left the sleigh, Santa reminded them to say their prayers and to leave hot chocolate and cookies out for him on Christmas Eve.

Although it was unnecessary, Santa thanked the boys and girls for riding with him. It must have been the other way around in the children's hearts!

A Dream Come True

Complete Stoplight System Installed At City Entrance

A long-awaited dream came true on Friday afternoon, December 23, when the City Council of the City of Sierra Madre and the City of Pasadena gave to the taxpayers

a stop light at the corner of Michillinda and Sierra Madre Blvd.

It was a Christmas present for sure, as Mayor Frank Parks cut the yellow ribbon across the pedestrian wait station in the middle of the intersection at 4:25 p.m.

The system had been badly needed for some years but the cost of the system totaled approximately \$43,000 and it was not until the last year when Sierra Madre was able to budget its one-half of the expense that Pasadena joined with them to make the installation.

The no-right-turn-on-red, off-and-on blinking walk sign with a left turn only arrow and master scheduling mechanism stoplight now regulates the traffic count flow of 20,000 cars a day that travel Sierra Madre Blvd. in conjunction with an additional 10,000 cars a day that travel Michillinda.

At the memorable occasion of Sierra Madre's first traffic signal was, of course, Mayor Parks, Vice Mayor King and Councilman Sorenson, three of the five making the installation half possible. Also in attendance were City Administrator Darwin Dennis, Chief of Police James Bale, Pierson Pedley of the Hastings Ranch Association and James R. Ilgenfritz, the Pasadena traffic engineer responsible for the engineering of the project. Councilwoman Maddox and Councilman Wagner were not present.

This will, of course, do wonders to help the traffic situation at this intersection. It has been a great wonder that many, many more traffic accidents have not happened at this busy corner.



CARROT TOP
By R. Robert Evans

This is a column that I have dreaded to write. In fact, for the past couple of months, it has been quite a worry to me... You see, all of us have to admit that we are not one hundred per cent right, and that is what I must do...

—CT—

You see, a year ago I went out on a limb and made 21 predictions, and just to make matters a lot worse, my 21st prediction was that all of the 20 predictions would be at least 70% right.

—CT—

I am not going to rub salt in the wounds by listing the 21, but I will tell you that I only came up with 47% correct, and for an Editor who should know his community, this is a lousy score, to say the least.

—CT—

I did surprise myself in that I had nine of them 100% right, but again I surprised myself by having nine absolutely wrong. One was 50%; one was 33 1/3%, and then the 21st one that was wrong.

—CT—

Of course you can't win 'em all, is what I have been told, but the Willis Tract, building permits, theater building, civic center, the tax rate, and business gains all threw me for a loss that I just could not recover from... Oh well, I am not going to be that foolish again, things are moving entirely too fast!

—CT—

Kinda reminds me of a story about a vice president of a large corporation in Pasadena. He said that one by one all of the vice presidents had been called into the office of the president. Then the junior executives were summoned. Finally the office boy was brought in.

—CT—

"I want the truth," the boss bellowed. "Have you been going out with my secretary?"

"No, sir," the office boy stammered. "I—I'd never do anything like that, sir."

"All right," said the boss, "then you fire her."... She could have moved into the presidency, so to speak.

—CT—

Say did you hear about the guy who disliked work so much that he thought Manual Labor was a Mexican?

—CT—

Before I leave you for the year 1966 I have this rather smutty joke to tell you and the more you think about it, the funnier it will get...

—CT—

This man was an artist and he had taken a group of paintings into Los Angeles for a showing and sale and had gotten a particularly good price for them. His wife had been after him for months to discard his disreputable clothes and buy some new ones. Although the day was heavy with rain and the roads were flooded, he thought to himself, "I'll buy a complete new outfit and surprise her."

—CT—

On the way home he stopped his jalopy on an

—Please turn to Page 11

WEATHER

	High	Low
Dec. 20	70	46
Dec. 21	64	44
Dec. 22	74	43
Dec. 23	74	42
Dec. 24	68	43
Dec. 25	60	45
Dec. 26	62	35

Rainfall to date11.95"
Year ago to date18.29"

HAPPY NEW YEAR!



PASADENA CITY COLLEGE surveying students Frank Griffith, of Arcadia, Al Root of Temple City, Bob Nelson of Sierra Madre and B. Fullerton of Pasadena, assist equipment for their work on maps for the U.S. Forest Service.

Theda Hansen Shows 'Bouquets'

The Willshire Federal Savings Art Gallery will feature Theda Hansen January 3 through January 13, in a combined showing with her father "Pettjean," who is noted for his pastel seascapes.

College Bouquets by Theda are wall plaques made by a special process from live flowers and leaves which remain everlasting. Miss Hansen, a graduate of Douglass College of Rutgers University, has spent the last two years abroad visiting 20 countries, including the Soviet Union and the Middle East.

Also featured in the show will be hand painted wooden plaques and oils. Special demonstrations will be given Tuesdays and Fridays at 2 p.m.

Support your local merchant — buy locally.



Our New Year's arrow carries a message of thanks to our valued friends and patrons.

GEM PLUMBING

43 N. BALDWIN

355-0753

You and Your Neighbors . . .

At the Holidays

Once again the Ray Price family of 234 W. Highland had their annual Christmas brunch, and a very special occasion it was this year, because guests included Harry Lauder from Oklahoma (sister of Mrs. Price who has not been out here for 12 years), The Lauders are staying till after the Rose Parade, which they've looked forward to seeing. Married son Richard and his wife came from La Canada, with their children, Peggy, Jan and Richard, Jr. and married daughter Anna, Mrs. Hukill, with her four, Deborah, David, Chris and Laurie. On Monday, the family tied themselves to Long Beach to another sister of Mrs. Price, Cecilia, and her husband, Col. and Mrs. Ted E. Enter. Expected there was the Enter's daughter and family, Mr. and Mrs. Leroy Thomas and their three children.

You and Your Neighbors . . . During the Holiday Season

by Mary-Madeleine Lamphier

John and Pat Starkey have been busy party-goers to other people's houses, gave one at their house last week for 16 which was a surprise birthday for Lois Watts of the Civic Club. They had a quiet home dinner with children Kimberly, Ruth, Donna and Sandra, but expect John's parents, the James Starkeys, to come from Boston in January for a couple months' visit, will hear more about the senior Mr. Starkey's recent round the world trip.

No provincial town, this Sierra Madre, with holiday guests coming from such diverse points as Africa and Alaska. Anna and James Green of 190 S. Mt. Trail heard more about Anchorage, Alaska when Anna's bachelor brother John Vieni-ski arrived home for a visit over the Christmas weekend and shared a family dinner with them, his mother Mrs. Regina Valenski (who has lived in Pasadena for 44 years after coming here from Italy) and a brother and sister and their families. The sister, Rena, married to Frank Zwart of Pasadena, brought along her five, Frank the third, Catherine, Paul, John and Peter; the brother, Joseph Valenski, Jr. and his wife Martha, came with two children, Jim and Suzanne. The family was very pleased that John was able to get here after hearing quake news, but he assured them that quake tremors are as common and as harmless there as our sonic booms here. W-e-l-l, mebbe so. Anyway,

he still has not produced an Eskimo wife, a threat he uses occasionally on the family. Earlier in the week before Christmas the James Green's entertained members of the Green family, his sister Pat, and husband Paul Welter from La Crescenta and their eight: Paula, Pam, Peter, Laurie, Chris, Julie, Mat and Bart. Don't ask about their New Year's!

The Friends of the Library Sewalls have all kinds of family as well as friends to keep them busy over the holidays. They themselves have held two family gatherings, one on last Friday, which brought together with the immediate family Patrick's mother, Mrs. Trula Sewall; his brother R. A. Sewall from Hermosa Beach, with his wife and two children, Lyndel and Dana; his brother Capt. R. M. Sewall, USN ret. from Northridge, with his wife and children Dede and Lori; and the wife's mother Mrs. Eva Nordby from Bremerton, Wash., accompanied by Monsignor Cameron from Seattle. Dinner at their home on Christmas Day included Mrs. Sewall's brother Prof. and Mrs. L. M. Buell from Claremont, Mrs. Marion O'Connor and Patrick's mother, of course, along with the immediate family. The latter is a list, too; Richard; John, home for the holidays from his studies in lithography at Newport's Golden West College; Mary, home from La Verne College; and son Patrick with his wife Lori from So. Pasadena, and their son Mark.

Christmas Wedding Joins Two In Holy Matrimony; Honeymoon To No. Calif.



MRS. DARELL O. CLARDY . . . nee Judy Sue Hollingsworth

The Christmas wedding of Miss Judy Sue Hollingsworth to Darell O. Clardy took place at 5 p.m. on Christmas Day at the Gethsemane Lutheran Church in La Canada, with the Rev. Maynard A. Force, president of the California Lutheran Bible School in Los Angeles, officiating at the ceremony.

The bride, daughter of Mr. and Mrs. Harry R. Hollingsworth of 124 N. Adams in Glendale, was dressed in an empire gown of white satin brocade. A banding of plain white satin edged the sleeves and double-tiered

the home of Mr. and Mrs. George H. Coltrin, uncle and aunt of the bride, at 3422 Garden Avenue in Los Angeles. Assisting at the reception were Miss Irene Des-sayer, Miss Beverly Linies and Miss Margaret Gulseth. The new Mrs. Clardy was educated at Crescenta Valley High School, the California Lutheran Bible School and Cal-Poly at San Luis Obispo, where she was secretary, Inter-Varsity, and Christian Fellowship Society member.

The bridegroom attended Pasadena High School, graduated from Cal-Poly at San Luis Obispo and went on to Iowa State University at Ames, Iowa to continue in graduate work.

At Cal-Poly he was president of the chemistry honorary society, campus representative of Inter-Varsity and recipient of the Gold Key for outstanding service and scholarship.

The young couple, after a honeymoon in Northern California, will make their future home at 3528 West Lincoln Way in Ames, Iowa, where Mr. Clardy will continue with his graduate work.

Women's Club To Hold Jan. Breakfast

The Mountain Section of the Sierra Mar District, California Federation of Business & Professional Women's Clubs, Inc., will hold its breakfast meeting, Sunday, 9 a.m., January 15, at the Walnut Valley Country Club, 20055 Fifth Ave., Walnut. Mrs. Lillian Spindler, chairman, will preside.

The Hostess Club will be West Covina, with the South El Monte, Puente and Baldwin Park clubs assisting. Mrs. Lena Taylor from the Baldwin Park Club will tell about that Club's Sister Club in South Africa; Mrs. Robert Hazenbush from West Covina will speak on that City's Sister City, Toluca, Mexico; and Mrs. Myree Gudas from the Arcadia Club, will talk on that City's Sister City, Tripoli, Greece. This program's theme is "Bridge of Friendship."

Reservations may be made by calling Mrs. Sydnie Leonard at 331-6964 evenings.

Brownies Hold Theme Party

"Brownies Around the World" was the theme of a recent party held at St. Rita's School Hall by Brownie Troop 515.

The parents of the troop members watched as each girl received her World Association pin. This was followed by presentation of the one year membership star to the following charter members of Troop 515 in recognition of the troop's first birthday: Julie Adams, Mary Bale, Julie Brennan, Donna Dreaan, Charlene Haynes, Ann Huber, Debbie Jacobsen, Jackie Ross, Jeanette Sernak, Donna Starkey, Jennifer Turek, Laura Walmsley, and Ann Woehler.

Highlight of the program was the investiture ceremony, with the presentation of the Brownie pin to the following new members: Julie Best, Donna Blackman, Maureen Gaugler, Joan Germain, Kathy Poltz, Helen Simmons, Cynthia Turrietta, and Lisa Vanni.

ATETND THE CHURCH OF YOUR CHOICE SUNDAY

DOG-GONE HAPPY

1967

Good health and good fortune in the New Year!

CLARK'S PAINT & BODY SHOP

15 N. AUBURN EL 5-1755

Time for New Year Wishes

Time to greet our good friends . . .
time to thank all you wonderful people for your kind, loyal patronage.

AL FOXTON CHEVRON SERVICE

115 W. S.M. BLVD. 355-2178

Forward

TO ENDURING LIBERTY AND PEACE...

To hold the torch of freedom high is the honored duty and privilege of each and every one of us. At the New Year, we join with you in the resolve to do our share that liberty may ever endure . . . and with you, we pray that mankind's aspirations for peace everlasting may be realized to the fullest. Thus dedicated, we can go forward in unity and strength to greater achievement.

Sincere Thanks and good Wishes for A HAPPY NEW YEAR

Coffee House To Be Set Up For New Years

Hot news for cold feet! A temporary "coffee house" for Rose Parade enthusiasts will be set up Sunday, New Year's night under the co-sponsorship of the Sierra Madre Bethany Church and the Calvary Baptist Church of Pasadena.

The location will be the Kolonia House across from the PCC campus, next door to Calvary Baptist Church; it will be open from 11 p.m. Sunday night to 4 a.m. Monday morning before the parade. Hot coffee and hot cider will be served, for free, and there will be folk singing.

College youngsters will man the serving tables and assisting them will be Mr. Jim Spillman, director of youth education for Bethany, and the Rev. Ken Kleiver, the same for Calvary.

Betty and Don Stuart enjoyed Christmas Day extra much for being at home, after the busy week which preceded it for them. They had members of Betty's family as guests — her mother, Mrs. Margaret Wulfekihl, and her sister Ruthie, from La Canada, her brother Frank of La Puente, with his wife and their children Stephanie, Debbie, Sandra and Jack.

Serving Seafoods Exclusively SINCE 1939 JUST MINUTES AWAY

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Serving Lunch from 11:30 to 1:00 P.M.
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Reservations & Entertainment
Closed Monday

GREETINGS

As we welcome another New Year, we realize more than ever how much it means to have the patronage and good will of friends like you. May we convey our sincere appreciation, with the hope that our cordial relations may continue for years. All our best wishes to you and yours.

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64 Years
Serving the
Foothill
Communities

Camp Fire Girls Help Head Start Parent Education

Konda Wa Ki Tuk fifth grade Camp Fire Girls at Sierra Madre School gave the Head Start Program a helping hand this fall. The girls, under the able guidance of their guardian, Mrs. James Holt, constructed a doll house that will be used as a Parent Education tool. Made completely from cardboard boxes and material scraps, the doll house is designed as an example of toys that can be made at very little cost. The two-story house was completely furnished and decorated, too, with all the furniture made from little boxes and then painted or covered with material. Presentation of the doll house to the children and their mothers was made at a Christmas party which the Camp Fire Girls planned and gave in Pasadena at the children's school. Santa (Harvey Birch) went along to present stockings filled with candy and nuts. Cookies and punch were served by the girls, Sheri Carlton, Annie Barden, Libby Dyer, Mary Benedict, Wendy Elliot, Jamie Holt, Ann Hize, Barbara Pedersen, Linda Sleeper and Debbie Tucker. Lorraine Adams of Sierra Madre is the Head Start teacher for the children.

Bear bags were made by Mrs. Arthur Benedict's fourth grade Camp Fire Girls and sent along to be used by the children in the school activities.

The true joy of giving was experienced by the girls as they were hostess and big sister both to their little 4-year-old guests.

Organ Group

The Organ group of the Shakespeare Club of Pasadena will meet for luncheon at the home of Mrs. W. J. Kimbell, 960 Roxbury Dr., Pasadena, Thursday, Jan. 5, at 12:30 p.m. Mrs. Oscar N. Kulberg is chairman.

Support your local merchant — buy locally.

Sierra Madre Couple Celebrate Their Twenty-Fifth Wedding Anniversary



VICTOR and DOROTHY SINCLAIR
... 25th Wedding Anniversary

Another Sierra Madre couple has just celebrated their twenty-fifth wedding anniversary and friends gave them a big party in honor of the occasion. Victor and Dorothy Sinclair, who live at 425 N. Cañon Drive, were both born in Montreal and educated in Canada; both became U.S. citizens after moving to California in 1947.

Mr. Sinclair is a partner in Rathbone, King and Seely, general insurance agency in L.A., a firm existing for over 100 years and one of the oldest of its kind in California.

Originally "Vic" Sinclair was loaned to this company by his Canadian employers, who represented Lloyd's of London, to establish representation for Lloyd's here, but in the process of helping to expand the local company to a business worth several million he was invited to become a partner.

The Sinclairs have lived in Sierra Madre for four years. They fell in love with the big old house where they now live and moved from San Gabriel to undertake the gradual job of remodeling it, with the "help" of their three children.

News From Your COMMUNITY HOSPITAL

... Sierra Madre

The big white bird with the long legs and a basket has been working time and a half recently for Sierra Madre Community Hospital. This has resulted in several more income tax deductions. Included in this happy arrangement are the following couples: Mr. and Mrs. Edward Ortell of 301 Mountcrest Duarte. They have a son, Edward Brian, delivered Sunday, Dec. 18, weighing 8 pounds, 8 ounces. His older sister is Sandra.

Mr. and Mrs. Manuel Beltran of 475 E. Washington St., Apt. 5, Pasadena, have a son, their first child, whom they have named Anthony Vincent. His birthday was Sunday, Dec. 18, and his weight was 9 pounds, 5 1/2 ounces.

Mr. and Mrs. Dean Berry, residing at 1751 N. Raymond St., Pasadena, have a daughter who was delivered on Saturday, Dec. 17. She has received the name of Sara Ladean. She will be welcomed home by her five brothers, Tony, Darryl, Dean, Dale and Darin, and six sisters, Pamela, Theresa, Debbie, Linda, Gladys and Helen.

Denise Renee Duke arrived via stork line at Sierra Madre Community Hospital on Wednesday, Dec. 21. Her birth weight was recorded as 5 pounds, 17 1/2 ounces. She joins her older sister, Monika Lynn in the home of Mr. and Mrs. Gabriel W. Mrs. Gabriel W. Duke at 262 Santa Anita Court.

Mr. and Mrs. Jang Lim, who are residents of Pasadena at 3221 Mataro St., have their number two son. He was delivered at Sierra Madre Community Hospital on Tuesday, Dec. 20, weighing 6 pounds, 8 1/2 ounces. His older brother is named Frank.

And Kimberly Kae Cowan

has a baby brother for Christmas. He was delivered on Wednesday Dec. 21, weighing 8 pounds, 13 1/2 ounces. His parents, Kathleen and Larry Cowan of 1565-C Santa Ana St., Costa Mesa, have chosen to call their son Michael Kyle.

Mr. and Mrs. James Lesh of 1773 N. Allen St., Pasadena, have joined the first-timers since their son, Richard Kelvin, was delivered on Thursday, Dec. 22. His weight was 6 pounds, 13 ounces at birth. Daddy Lesh was discharged from the Navy and arrived home in time to view his son through the nursery window before he was 24 hours old.

Mr. and Mrs. Hehle Biggle of 1835 Peck Road, Apt. 19, Monrovia, have their first child, a boy, in time for Christmas. He was delivered on Friday, Dec. 23, weighing 7 pounds, 8 ounces, and is named Ronald Behle.

Singing Christmas carols at Sierra Madre Community Hospital was a group of Camp Fire Girls from Don Benito School under the direction of Mrs. David Worden, and a high school youth group from Santa Anita Church, Arcadia, with Mr. and Mrs. H. Nowicki.

Reading

The reading of "The Merchant of Venice" will follow the luncheon by the Shakespeare Department of the Shakespeare Club of Pasadena on Friday, Jan. 6, in the Stratford House.

Mrs. Fred Goldworthy will be chairman of the day. Miss Margaret S. Hookway is director.

Mrs. Austin B. Fernald and Mrs. C. Denny Overman will be luncheon hostesses.

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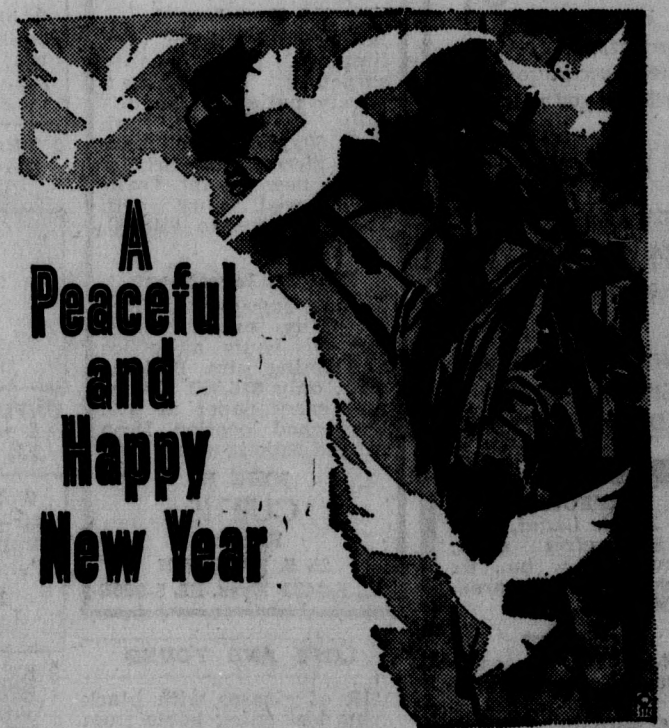
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Sandra Pach To Wed Bradley Zebal

Mr. and Mrs. Warner Pach of Dedham, Mass., announce the engagement of their daughter, Sandra Eunice Pach, to Mr. Bradley Zebal, son of Mr. and Mrs. George P. Zebal of Balboa, Calif.

Miss Pach attended Beaver Country Day School in Brookline, Mass., and New Trier High School in Winnetka, Ill. She is a student at Stanford University. Miss Pach is the granddaughter of the late Mr. and Mrs. Seymour Barnard of Brooklyn, N.Y., and Mr. and Mrs. G. Vincent Pach of Bronxville, N.Y.

Mr. Zebal attended the Lake Forest High School in Lake Forest, Ill., and graduated from the J. E. B. Stuart High School in Falls Church, Va. He is a student at Stanford University and will graduate this spring.

Mr. Zebal is the grandson of the late Mr. Walter D. Thurber and Mrs. Walter D. Thurber of Sierra Madre, and the late Mrs. Thomas H. H. Zebal and Mrs. Thomas H. H. Zebal of Glendale.

A wedding in June is planned.

The William Crowleys of 585 Manzanita, had two children home from school for the holidays: Bill came from UC at Riverside and Carol from Scripps at Claremont.

Another family with children home from the holidays are the William Coulsons of 195 E. Cañon. Cinda, PHS graduate, came home from the College of Idaho, and Bill from UCLA at Santa Barbara. The family had their Christmas dinner in-laws with Richard and Katherine in L.A.

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hours and hours of time,
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LYNN N:12-29

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T. Polich Heads AGC

Tyrone Polich of Sierra Madre has been elected to the board of directors of the Southern California Chapter of Associated General Contractors for 1967.

Polich founded the highway and heavy engineering firm which bears his name in 1963, after nine years association with his father in the construction business. This is his first term as an AGC director.

The Polich family, which includes his wife, Judy; Laurie, 6, and Tom, 4, resides at 2020 N. Santa Anita. He is a member of South Hills Country Club.

Community School Program Utilizes Gym For Vacation Social Activities

The new Community School program in Pasadena, using the Washington School as its pilot effort, continues to set an example of how school buildings can be utilized for community benefit when regular classes are not in session.

During the Christmas vacation a special program will keep the school's gym open for recreation for both elementary and high school students in the neighborhood.

Local youth can use it for basketball or roller-skating; ping-pong, checkers, arts and crafts; or just listening to records.

A dance has been planned with refreshments, for which

student queried indicated that they would like those attending to really dress up, to have prizes for neatness, to decorate it for themselves, and as far as possible to undertake responsibility for the whole thing. They also indicated that they would prefer to have young adults, such as college students, as chaperones rather than teachers.

A significant point is that a young man Walter Butler, 20, has been employed as a liaison between students and adults to improve communication. Butler, who is well known for his track record, is a part-time student at PCC. He will assist in the informal querying from which is sought a real understanding of students needs and wishes.

The Bill Warks went to San Jose to cook and eat the turkey with their daughter Carol Ann (Mrs. Dave Trump) who is expecting her first baby, and the Wark's first grandchild, in February. Soon to be an uncle Steve went along, too, of course. Betty was more than somewhat proud of the rocking chair gift she took along, which she refinished and repolished herself; it once belonged to Bill's mother.

YOUR CHURCH IS WAITING FOR YOU

SPORTS AS Hank Ives SEES IT



LIMB-CLIMBING A HABIT

OLD HANKUS has a habit of sticking his neck out in the prediction department. Sort of a compulsory thing. I mean the editor definitely does not stand over the ink-stained wretch and demand that he make prognostications. In fact, the boss has just one philosophy . . . if you insist on making these stupid predictions, be right at least half the time.

BEFORE GOING INTO the opening of Santa Anita (bless the mediators who pulled that one off), we had best finish up the prolonged grid campaign with some fancy bowl picks.

THIS SATURDAY the slaves of the big tube can pick up three fine games and they are all of the "pick 'em" variety. Hoping to improve on this season's performance that shows 164 wins, 58 losses and three ties, here is the way Old Hankus tabs them.

GATOR BOWL . . . SYRACUSE to invade the South and trample through Jacksonville, Fla., for a victory over Tennessee. The Orange-men came fast after early season setbacks by UCLA and Baylor to pile up an 8-2 mark. Tennessee faded near the end and settled for 7-3. We'll take Syracuse, 21-14.

COTTON BOWL . . . GEORGIA to nip Southern Methodist in what looks like a well-balanced attraction in Dallas. The SMUs have the advantage of

hometown partisanship, but the Bulldogs have had a mean bite all year. Make it 10-7.

SHRINE GAME in San Francisco . . . All-Star games are always hard to judge. The East gets a batch of the Notre Dame and Michigan State behemoths. However, Old Hankus usually plays this one provincial and takes the WEST by one point.

NOW IF YOUR EYES are completely bloodshot from the Saturday tube-teasing, you get these delightful choices on Sunday.

THE OFL TITLE GAME in Buffalo . . . Hank Stram's KANSAS CITY CHIEFS look like solid choices in this one. However, the elements have often become the great qualifier and a cold, snowy day in New York just might give the Bills the edge. We'll let the man upstairs decide on the weather and stick with the Midwesterners something like 14-10.

NFL CHAMPIONSHIP to be played in Dallas . . . If the collegians haven't torn up the turf completely, the play-for-play boys should have a ding-dong-doozy going in this one. Green Bay is the logical favorite what with tried-and-true title players dominating the roster. However, the Cowboys should be hungry after getting this far toward the pennant and a "Super Bowl" playoff in the 15 grand area. Old Hankus will tab the up-

Please turn to Page 6

Mayor Parks Calls For Harmony

for heating the pool. This was not estimated in the expense given the council of \$75. Further that some \$3,400 still owed on the Water report was not budgeted for the year. Councilman Wagner called for a closer book-keeping system to eliminate such errors in the future.

Water Survey Paul Carter was appointed to the water rate committee which will investigate the necessity for the increase of water rates and a report to the council of its findings. Further the Council request that the license committee meet and make

other business was the postponement of Sewer District No. 87. Passage of Ordinance 779 and 780 with adjournment at 10:20, which was the shortest meeting since April of this year.

The Council will meet on Thursday, January 5, devoting the entire evening to Sierra Madre Estates, its problems and solutions relative to sub-dividers, City and residents. The meeting is set for 8 p.m.

their report as soon as possible.

A report by Engineer Lockman on the Little Santa Anita quarter-way diversion brought out the fact that it was estimated to cost \$100,000 to receive approximately 100 acre feet of water. Further study between the engineer, Mr. Paul Carter, the water rate committee and the Ad Hoc water committee will be forthcoming.

Other Business The parents of Little Theresa Moran, who are James and Pat, of 1230 Medford, have a good system for letting a small tot see the Rose Parade: they go to the spot where it ends! Theresa, who is only 3½, goes to the Community Nursery School and this was really the year when Santa was a big thing for her.

The Dean Damons recovered from the busy pre-holiday shopping at Roberts and took their three, Michael, Jeffrey and Julie to San Clemente to a gathering of about 30 of Mrs. Damon's family.

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With warmest thanks for your patronage and your friendship.
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64
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67

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New Year Greetings

Good health and good fortune to you in the New Year! And may we take this opportunity to thank you for your support in the year just past.

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Delta Zeta Honor Pledges, Mothers During Holiday Open House Thurs.

Pasadena Foothill Alumnae of Delta Zeta will honor their mothers at a Holiday Open House in the Pasadena home of Mrs. Louis J. Richards, 510 Palmetto Drive, on Thursday, Dec. 29, from 3 to 5 p.m.

Invitations have been sent to more than 50 Delta Zeta collegiates from a dozen different colleges and universities who reside in the Pasadena Foothill area. Each girl will receive a rose as she arrives at the annual affair. Since the Richards' home is located in the staging area for Tournament of Roses floats, the up-coming parade and game promise to be main topics of conversation, according to Mrs. Martin Thompson, general chairman.

Mrs. Raymond C. Pyley, president of Pasadena Foothill Alumnae of Delta Zeta, will be joined in the receiving line by Mmes. Phillip N. Adams, president of West Covina alumnae, and Kenneth W. Mueller, president of the Whittier group. All three alumnae chapters help sponsor Theta Rho Chapter of Delta Zeta for girls who attend California State College at Los Angeles.

Miss Evon Dimon, president of the local (Cal State at LA) active chapter, will help Mmes. Roy Breitweiser, national director of house corporations; Jay P. Phillips Jr., national activities chairman, and Harold J. Simpson, state membership chairman, welcome guests.

Presiding at the tea table during the afternoon will be members of the advisory board for Theta Rho Chapter, including Mmes. James E. Umfrid, John C. Clay, George W. Darke, Peter Vaughney, John D. Pequet and Miss Karen Langdon.

In addition to Mrs. Breitweiser's daughter Janet, who pledged Delta Zeta at California State College at San Diego, and Mrs. Richards' daughter Carol, a pledge of the Theta Rho Chapter, mothers and new pledges who are special guests include Mrs. Eugene Arm-

Judy Stine got home from Berkeley for Christmas and with parents Mel and Billie, grandmother Mrs. Andrews and brothers Pete, Jon and Chris had Christmas dinner in San Diego with Billie's sister's family, Mr. and Mrs. R. Keogh and Andy. Then the Keoghs are coming up here for the Rose Parade, most especially this year because their grown son Edward, student at Cal Poly, has been working on the college float.

strong and Cynthia, Mrs. Arthur B. Bartlett and Virginia, Mrs. Frank Smaldino and Clairene, Mrs. James H. Clark and Candace, Mrs. Frank K. Duerst and Sandra, Mrs. Walter T. Smith and Carol, Mrs. William S. Wellman and Lynn, and Mrs. William Wilmot and Gloria. Also, Mrs. Clifford Fessler and Lorraine, Mrs. Marvin J. Hogan and Candace, Mrs. Robert J. Petersen and Margaret, Mrs. Marles Shuck and Mona, Mrs. Hugh H. Yates and Sandra, Mrs. R. O. Wheeler and Joan, Mrs. Armando Maselli and Peggy, Mrs. Harry Weiss and Barbara, Mrs. Richard M. McKee and Marilyn, Mrs. Charles Aschmann and Laurie, Mrs. Thomas M. Gregory and Anne, Mrs. Vincent J. Maxwell and Nancy and Mrs. Clayton M. Hurley and Holly.

Serving on Mrs. Thompson's committee are Mmes. F. M. Barner Jr., Dave Beal, Herbert Carstens, L. M. Dixon, Charles Hummel, Robert Jackson, King Karpen, James Maddock, Glenn Morton, Charles W. Weiss and Carl Wilson.

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EASTERN SCALLOPS TAYLOR'S SPECIAL
98¢

You and Your Neighbors . . .

The Arthur Schoepke family have been a happily busy family during Christmas week. Daughter Chris attended the formal banquet on the 23rd at the Huntington - Sheraton which was given by Bethany's popular Omega Club. Christmas morning the family had a brunch at home, attended by Mrs. Alice Burley, Roslyn Schoepke's mother; Mrs. Marion Douet; Mrs. Jessie Graham; Miss Grace Bloom; Mrs. Emma Schoepke; Miss Vera Roland; the children at home, Chris, twins Marilyn and Evelyn, and Valerie; and son David, his wife Sherry and son Les. Visiting from San Jose were Mrs. Schoepke's brother Gilman Burley, wife Evelyn and children Kathy, Christopher and Timothy. Monday, the family visited her brother Ernest Burley in Altadena, where the gathering numbered around 25.

Plans for New Year's for the Robert Jenkins family of 289 San Gabriel Court, are, according to daughter Elizabeth, who attends Sierra Mesa, to "stay up as late as possible." She and her sister Julie, Wilson student, will watch the parade on television, because her father will be busy with the float on which he has been one of the industrious volunteer workers. On Dec. 28 the Jenkins went to a family gathering at the home of grandparents, Mr. and Mrs. Loren Jenkins, where they were joined by aunt and uncle May and Richard Jenkins and their children, Kathy, Nancy and Richard, Jr.

Open Letter To Prexy DuBridge

ties program to its curriculum, it seems particularly fitting that your educational institution should be the one to encourage a program for those senior citizens who are intensely interested in continuing education and extending social contacts with others of similar cultural background. There is necessarily some difference in approach to study and classes for senior citizens who have not been subject to the demands and disciplines of a profession and those who have. Many of the adults taking college courses are women planning to return to work, some are professionals continuing to upgrade their skills; some are non-professionals enlarging interests for more rewarding use of leisure.

Local Girl's Mother Passes Away Dec. 7

Mrs. Eleanor B. Kelleher, resident of Glendale, passed away on December 7 at age 82 at the Laurel Sanatorium after a lingering illness. Survivors are four daughters: Anna K. Orci, of Mexico City; Miss Alice Kelleher and Mrs. Nellie Eques, of Glendale; Mrs. Ruben Palazuelos of Sierra Madre; and nine grandchildren and twenty-five great-grandchildren. Funeral services were held Saturday morning December 10 at the Christo Rey Catholic Church in Los Angeles, with Father Moreno saying the Requiem Mass. Burial followed in the San Fernando Mission Cemetery. Mrs. Anna Orci came from Mexico City for the services, accompanied by her daughter, Mrs. Annie Fonpes and her granddaughter Jacquelline Fonpes.

FAITH LUTHERAN CHURCH
845 Hastings Ranch Drive
Donald G. Hirst - Minister of Education & Youth
Saturday, December 31, 1966 - New Year's Eve Service 7:30
Sunday, Jan. 1, 1967 - Sunday School & Bible Classes 9:15
New Year's Day Service 10:30
Sermon Theme "Giving Direction to Your Life"
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Sierra Madre Congregational Church
"The Church of the Singing Tower"
Adult Worship - Church School - Child Care
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The Santa Anita Church
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Dr. Ethel Barnhart, Minister
Sunday, January 1st at 11:00 A.M.
"THE KEY TO NEW EXPERIENCES IN 1967"
NEW YEARS WATCH SERVICE, SATURDAY
EVENING DEC. 31 from 11:15 to midnight
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8:30 and 11:00 a.m. - Morning Worship
9:40 a.m. - Sunday School
6:00 p.m. - Youth Fellowships
9:00 p.m. - Evening Service

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Sunday Service (small children cared for) 11:00 A.M.
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Wednesday Testimonial Meetings - 8:00 P.M.

EPISCOPAL Church of the Ascension
N. Baldwin at Laurel
Rev. Harley Gibbs Smith Jr., Rector
SUNDAYS
7:30 a.m. - Holy Eucharist
9:45 a.m. - Morning Prayer
10:00 a.m. - Community Mass and Sermon
Church School Classes
WEEKDAYS
7:00 a.m. - Holy Eucharist
2nd Eucharist, Wednesday at 9:00 a.m.
Fridays in Lent - 9:00 a.m.

'On To Goal Line' Lutheran Service

Two New Year's services will be conducted at Faith Lutheran Church, 845 Hastings Ranch Drive. The New Year's Eve service with the celebration of Holy Communion will be held on Saturday night at 7:30. The pastoral message will be entitled "On to the Goal Line!"

The New Year's Day service will be conducted on Sunday morning at 10:30. Holy Baptism will be administered to Jennifer Sierra Knuth, the infant daughter of Dr. and Mrs. Donald E. Knuth of Sierra Madre. Rev. Armin Hesse's pulpit message will be entitled "Giving Direction to Your Life."

In the New Year's Day service, the following will be installed as congregational officers: W. A. Schroeder, Robert Harbur, Donald Garner and Marcus Silvera, elders; Duane Halvarson, president; Philip Muschinske, vice president; Donald Brennan, secretary; William Reed, treasurer; Richard Hammond, financial secretary; Robert Grisbach, Dan-

iel Stone, Al Duesing, and Clarence Woodrich, trustees; Merwyn Fair, evangelism chairman; Oscar Tschopp, to the Board of Christian Education; Donald Knuth, to the Board of Fiscal Affairs; and Robert Talmo, head usher.

Mr. Donald Hingst, the church's minister of education and youth, will open the Sunday school session at 9:15.

Next week's schedule at the church includes the following: Junior Choir on Tuesday evening, 7:30; Children's Weekday School for grades 1-8 on Wednesday afternoon, 4 to 5:30; Adult Midweek Bible Hour on Wednesday at 7:30, followed by the Board of Christian Education at 8:30; Senior Choir on Thursday at 8; and the Sunday school staff on Tuesday night at 7:30.

The members and ministers of Faith Lutheran Church extend their best wishes to the editor of the Sierra Madre News and to all people of the community.

Letters to the Editor

Dear Editor:
Our heartiest holiday greetings to you and your staff.
As we review our recreational activity for 1966 and observe countless thousands of patrons from children to senior citizens who were actively involved, we are grateful for your cooperation in publicizing specific programs throughout the year.
With nearly seven million potential recreation patrons to serve in the county, the mass communication media is of paramount importance to the Department of Parks and Recreation, County of Los Angeles.
May you enjoy a creative and fruitful new year.
Very truly yours,
-N. S. JOHNSON, director
Department of Parks and Recreation.
By CHARLES A. WOODS
Public Information Officer.
Sincerely,
-BOB.
Your Friendly and Sincere Hardware - Sierra Madre Hardware, 25 W. S.M. Blvd.,

Support You Hometown Newspaper and keep your Community Alive.

Support your local merchant - buy locally.

ROBERT H. FINCH
315 West 9th Street
Suite 717
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Phone (213) 620-1160
December 23, 1966
Dear Bob:
As I have already written Hal Roach, the positive editorial endorsement of my candidacy by the Tribune, the Times - and your concern, the News - was a major factor in my election to the office of Lieutenant Governor.
Your news coverage of the campaign and the editorial support throughout shall remain in the forefront of my memory.
As I told Hal, whenever you are in Sacramento, please make it a point to call me. Next time I am in the Sierra Madre area I shall call on you for a personal visit.
Thank you again for your support.
Sincerely,
-BOB.
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6-SIERRA MADRE NEWS Thursday, Dec. 23, 1966



HAPPY NEW YEAR!

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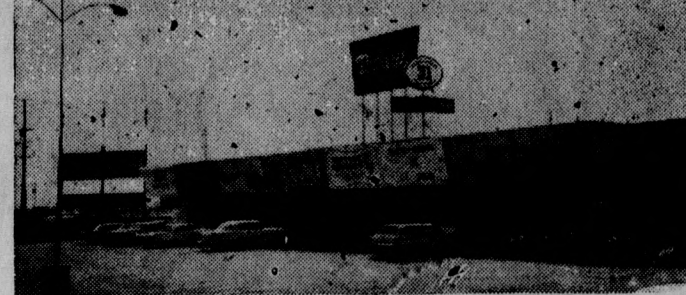
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Live Maine Lobster, Cooked to Order
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FRESH PLUMP SUN VALLEY TURKEYS
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You and Your Neighbors At the Holidays

by Mary-Madeleine
Lamphier

Joan and Warren Hill have been so busy for so long fixing up a joint studio out of the storeroom behind the garage since they moved, that they wonder if they remember the skills meant to be used there. Joan, of course, will soon be doing pottery again for next spring's Art Fair, and Warren after a long interval is looking forward to making some jewelry again. Welcome interruption is the two week visit of Joan's sister Jane and new husband Pat Casey, who've come out from Ohio to survey possibility of moving here as well as visit with the Hills. The Hills' daughter Maria should be the recipient of much attention with both an aunt and uncle here.

The Elmer Daubens are very happy to have two sons home from school for the holidays. Joseph came back from Harvard, which had a temperature of 14 below when he left; Richard came from Pomona. Daughter "Sandi" was glad to see her brothers, too. Joining the family for Christmas dinner were Mrs. Joseph Dauben, and Mrs. Elaine Russell of L.A.

Home for the holidays from UCLA at Santa Barbara are both Barbara and Kathleen Bennett, daughters of the Clinton Bennetts of 458 E. Montecito. With Patricia of PHS and Marcus of Wilson already at home, it's been a happily revolving time of festivities with this family. Both Kathleen and Barbara are planning to become teachers.

'PEPTONE'

By ALICE MANG

Love by definition is (1) a feeling of warm personal attachment; (2) a group of six. Lads, Snoopy, Elsterel, Kenny Forsi, Johnny Echols, Michael Stewart, Brian McClean, and Arthur Lee, brought together for a common good, that of feeling a warm personal attachment for their fans and playing their music for them.

Last Thursday, Love did just that at the Pasadena Civic Auditorium and I was there to catch some of their comments.

Arthur loves people; as a matter of speaking, he thinks "people just people" helped him most in his career and he enjoys being with "people just people." On the other hand, "people just people" frighten him. Once a very embarrassing thing happened to him—he fell off the stage while he was singing—now he stays back from the edge.

Harpischord player Snoopy received his nickname at birth in a little village in Switzerland; his given name is Alban. Snoopy's fondest wish is to be happy, and the biggest thrill of his life was joining the group.

Michael's most prized possessions are his drums and his car, but he has a sort of sentimentality toward the little red scarf he wears around his neck. His secret ambition is to be a psychoanalyst, and he never wants to be a failure in his own eyes.

Brian McClean, member of the group that I recognized to be the Byrd's old road manager, told me of a new album the boys are putting out called "Diacapo," which has the meaning "begging to end." He said they record for Electro Records and that they have been together for about a year now.

In reply to what helped him most in his career, Kenny Forsi answered, "Food and drink." His plans for the future include "more food and drink" and his most prized possession is his refrigerator. (Wonder what was on his mind.) He is the bass player of the group.

Johnny, the lead guitarist, told me of the boys' plans to tour the whole country and eventually enter England. He thinks they have gone a long way since their one-night stands a year ago.

What Love thinks of teens today is, "We love 'em; they're cute; just great; they're all right."

Be listening for their new songs, they are something of the same style as "Little Red Book" and "7 plus 7 Is."

ALL THAT'S 'GOOD' FOR A...

Happy New Year!

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55¢
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25¢
6 1/2-OZ. CAN
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EVERFRESH VEGETABLES

FROZEN • REG. PKGS.

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Peas, Cut Corn, French Fries, Crinkle Cuts, Chopped Spinach
Your Choice
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FRESH Tomatoes
19¢
FIRM, RED RIPE, SLICING SIZE

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FLAVORFUL MEATY BROWN VARIETY 1/2-LB.
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Bubble Up
REG. OR DIETARY 16-OZ. BTL.
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Salad Lettuce 10¢
Large Avocados 2 1/2 29¢
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CAMPBELL'S SOUPS
10-OZ. CAN
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Bean with Bacon, Black Bean, Cream Celery, Pea, Tomato with Rice, Cream Vegetable, Cream Potato, Vegetable, Vegetarian Vegetable, Old Fashioned Vegetable, Vegetable Bean.
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TREESWEET REAL FLORIDA ORANGE JUICE UNSWEETENED NATURAL FLAVOR, 6-OZ. CAN
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CHOICE OF ALL VARIETIES 11-OZ. PKG.
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CHICKEN, BEEF OR TURKEY, 8-OZ. PKG.
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CHEESE 9 1/2-OZ. PKG. 39¢
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Large Ripe Olives 29¢
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PARTY SNACKS 5-OZ. PACKAGE 39¢

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GINGSNAP—8 1/2 TO 11 PKG. OF 3 for \$1.00

Clorox Liquid Bleach
1 1/2-GAL. BTL. 37¢
1-GAL. BTL. 61¢

Whole Ham 59¢
Center Slices 1.00
Boneless Hams 1.29
OR BUTT PORTION
JUICY, LEAN FLAVORFUL
CURE "B1" LUEER OR WILSON

Steaks
T-Bone Club 95¢
Top Round Sirloin Tip
Your Choice

Porterhouse 1.09
Top Sirloin 1.29
Chuck Steak 49¢
Rib Steak 89¢
USDA CHOICE
STEER BEEF
FLAVORFUL TENDER
PERFECT TO BROIL
FAMILY STEAK OR BONELESS

CORNED BEEF BRISKET
USDA CHOICE
Whole Brisket 69¢
Center Cuts 79¢
Half 59¢

PICKLED BEEF TONGUE 59¢
SMOKED BEEF TONGUE 69¢
PASTRAMI WHOLE OR HALF 98¢

Cooked Shrimp 79¢
Crab Meat 1.69
Western Oysters 79¢
FRESH 10-OZ. JAR
BREADED SHRIMP MRS. FRIDAY, 116-LB. PKG. \$1.98
CRAB CAKES CARNATION, 7-OZ. PKG. 55¢
FISH STICKS 4 FISHERMAN, 8-OZ. PKG. 39¢
BREADED SCALLOPS GORTON'S, 7-OZ. PKG. 63¢

Applesauce 2:25¢
Zee Towels 2:49¢
Green Beans 3:69¢
Minute Rice 3:89¢
Ajax Cleanser 2:39¢

APPLE CITY • SMOOTH 2:25¢
DECORATOR • 180 CT. 2:49¢
JACK & BEANSTALK • CUT 3:69¢
MIXES • RIB ROAST, SPANISH, DRUM STICK • 7-OZ. PKG. 3:89¢
INCLUDES 8¢ OFF

BEST FOODS Mayonnaise 59¢
With the Whole Egg, QUART JAR

JERSEYMAID Butter 79¢
Grade AA First Quality 1-LB. CTN.

POPULAR BRANDS Cigarettes 2:5¢
Including Kings & Queens
In 10's & Softpacks

VONS Shopping Bag
Prices Effective Thurs. Thru. Sun. Dec. 29, 30, 31, Jan. 1

10% DISCOUNT ON NATIONAL BRANDS!
Discount Given On All Purchases of 12 Fifths or More or 12 Quarts or More

STRAIGHT KENTUCKY BOURBON
ROYAL VELVET
BOTTLED IN BOND 100 PROOF
SAVE 40¢
\$4.19
FIFTH

ROYAL VELVET
80 PROOF Vodka 1/2 GAL. \$8.39
86 PROOF Bourbon 1/2 GAL. \$10.49
90 PROOF Gin LONDON DRY 1/2 GAL. \$9.39
86 PROOF Scotch IMPORTED 1/2 GAL. \$11.69

CHAMPAGNE
PAUL MASON 4:29
REGULAR OR PINK
LE DOMAINE 2:49
REGULAR OR PINK
CARNIVAL 1:99
REGULAR OR PINK
Barclay California BRANDY 3:99
80 PROOF SAVE 30¢

PREMIUM QUALITY VODKA
ROYAL VELVET
100% GRAIN NEUTRAL SPIRITS 80 PROOF
SAVE 30¢
\$3.29
FIFTH

COLOR FILM DEVELOPING
Developing and Printing of Kodachrome 40-120-127 and CX 126. Regular \$3.18
Discount Price, ONE PRICE, \$1.99

LOWEST PRICES EVER!

Cutty Sark IMPORTED SCOTCH 86 PROOF 7:25
Seagram's V.O. CANADIAN WHISKY 6:80
Old Taylor KENTUCKY BOURBON 86 PROOF 5:75
Walker's Deluxe STRAIGHT BOURBON 5:65
Early Times KENTUCKY BOURBON 5:27

Bacardi Rum IMPORTED LIGHT OR DARK 4:85
Jim Beam KENTUCKY BOURBON 4:89
Canadian Club IMPORTED 86.8 PROOF 6:55
Ballantines IMPORTED SCOTCH 6:99
Seagram's 7 Crown BOURBON WHISKY 4:89

ROYAL VELVET Liqueurs
CREME DE MENTHE 3:19
FIFTH

TOAST THE NEW YEAR WITH
CHAMPAGNE

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80 PROOF SAVE 30¢

Party Plans Start Here...
Danish Rolls SARA LEE • CINNAMON 8 1/2-OZ. PKG. 59¢
Kraft Jar Cheese SMOOTH SPREADING 5-OZ. JAR 33¢
Dinner Napkins RESERVE 50-CT. PKG. 2:49

PARTY MIX NUTS
LAURA SCUDDER 13-OZ. VACUUM CAN
69¢
Save Cash!

Large Ripe Olives 29¢
Whole Sweet Pickles 49¢
Swift Vienna Sausage 25¢

OH BOY FROZEN PIZZAS
CHEESE 9 1/2-OZ. PKG. 39¢
SAUSAGE 9 1/2-OZ. PKG. 49¢
19 OZ. CHEESE PIZZA 69¢
19 OZ. PEPPERONI PIZZA 79¢
19 OZ. SAUSAGE/MUSHROOMS 79¢
BAG O' PIZZAS 2 1/2 OZ. JUNIORS 79¢

Smokey Oysters CROWN PRINCE 4-OZ. CAN 29¢
9" Paper Plates PALO VERDE 100 CT. PKG. 69¢
Star Stuffed Olives MANZANILLA 7 1/2 OZ. BTL. 49¢

WHISTLES BUGLES • DAISIES
PARTY SNACKS 5-OZ. PACKAGE 39¢

VONS BAKERY
FRESH BREAD 23¢
PERFECTION • 15-OZ. LOAF ENRICHED BREAD
White, Wheat or 100% RYE
Sausage or 100% RYE
Long Party Loaf or Round Sourdough Rye Bread
Large 1-LB., 6 1/2 OZ. LOAF, YOUR CHOICE 35¢

Nylons
Extra Feature! LADIES!
GINGSNAP—8 1/2 TO 11 PKG. OF 3 for \$1.00

Clorox Liquid Bleach
1 1/2-GAL. BTL. 37¢
1-GAL. BTL. 61¢

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SAVE 30¢
\$3.29
FIFTH

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19 OZ. SAUSAGE/MUSHROOMS 79¢
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PERFECTION • 15-OZ. LOAF ENRICHED BREAD
White, Wheat or 100% RYE
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1 1/2-GAL. BTL. 37¢
1-GAL. BTL. 61¢

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Prices Effective Thurs. Thru. Sun. Dec. 29, 30, 31, Jan. 1

★ WEST ARCADIA
1407 Baldwin Ave.

★ SO. PASADENA
1616 State St. (East of Fair Oaks)

★ PASADENA
3841 E. Sierra Madre Blvd.

★ ALTADENA
2408 Lincoln Ave.

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MADRE NEWS Thursday, Dec. 29, 1966

Holiday Food Specials

FOR YOUR MERRY HOLIDAY FEAST
ROBERTS QUALITY MEATS
U.S.D.A. CHOICE--PRIME

FRESH
LEG O' PORK
WHOLE
or HALF
63¢
lb

BONELESS TOP
ROUND STEAK
93¢
lb

BONELESS
**SIRLOIN TIP
ROAST**
95¢
lb

FRESH LEAN
GROUND ROUND
79¢
lb

BONELESS
SWISS STEAK
79¢
lb

TOP GRADES LEAN
SLICED BACON
63¢
lb

AUSTRALIAN
LOBSTER TAILS

5-OZ.
AVG. **89¢**
ea

BONELESS
RUMP ROAST
87¢
lb



ROBERTS FRESH —
HOME MADE

FROM OUR OWN KITCHEN
ALL OUR COOKED FOODS ARE PREPARED DAILY UNDER THE
SUPERVISION OF OUR FINE AND CAPABLE COOK
BETTY HILL AND HER ASSISTANTS

POTATO SALAD 16-oz. Cup **49¢**
Macaroni & Cheese Lb. **59¢**
Kidney Bean Salad 16-oz. Cup **49¢**
Sour Cream Cole Slaw 15-oz. Cup **39¢**
Carrot & Raisin Salad 16-oz. Cup **39¢**
Fruit Salad 16-oz. Cup **49¢**
Oven Baked Beans 16-oz. Cup **39¢**
Vegetable Salad 16-oz. Cup **35¢**
Cranberry Salad 16-oz. Cup **49¢**
Cranberry Relish 16-oz. Cup **59¢**

Oscar Mayer
Little Wieners 5 1/2-oz. Pkg. **39¢**
Variety-Pak
Lunch Meat 12-oz. Pkg. **79¢**
Italian Spaghetti 16-oz. Cup **59¢**
Macaroni Salad 16-oz. Cup **45¢**
Chili Con Carne 16-oz. Cup **49¢**
Stuffed Bell Peppers 2 IN A TRAY **99¢**
Mandarin-Orange
Cottage Cheese 16-oz. Cup **49¢**
Tamale Pie Lb. **96¢**
ROBERTS HOME STYLE
MEAT LOAF 7-oz. Tin **65¢**



THIS
WEEK'S
SPECIAL
FROM

WISTARIA
BAKE SHOP

DINNER **42¢**
ROLLS DOZ.

Party
Rye and French
BREAD
30¢ LOAF

FOR SOMEONE SPECIAL
LIQUORS and WINES
YOUR CHOICE — GIFT WRAPPED

FOR HOLIDAY ENTERTAINING
Select Assortment of Hors D'oeuvres

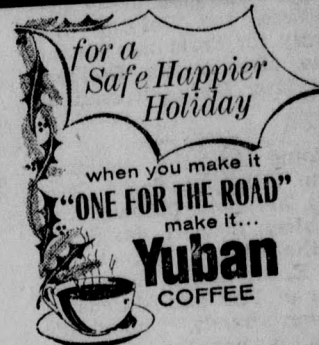
CROSSE & BLACKWELL
SEAFOOD COCKTAIL
SAUCE 12-OZ. BTL. **2 59¢**
C & H PURE CANE
SUGAR (10 Lbs. \$1.13) **5 57¢** LB. SACK
WESSON
MAYONNAISE QT. JAR **49¢**
STAR-KIST
CHUNK WHITE TUNA 6 1/2-OZ. CAN **35¢**
Lysol Spray Disinfectant 7-OZ. CAN **89¢**
Water Chestnuts Chun King 5-OZ. CAN **39¢**

Tree Top
PURE APPLE CIDER

Qt. **3**
Btl. **\$1**

YUBAN
COFFEE

Lb. can **73¢**
All Grinds
[2 Lbs. — \$145]



PRETZELS or
PRETZEL STICKS

Nabisco
10-OZ.
PKG. **3 1**

MINCED or CHOPPED
CLAMS

SAW
8-OZ. CAN **3 1**

FRENCH FRIED
ONIONS

O & C
TALL CAN **3 1**

BROILED IN BUTTER
Mushrooms

B & B
WHOLE OR SLICED
3-OZ. CAN **3 1**

BARTLETT
PEARS

Libby's
Halves
15-OZ.
CAN **4 1**

PEELED WHOLE ROUND
TOMATOES

SAW
LB. CAN **4 1**

**Kleenex
Tissue**

White
or Colors
200 CT. **4 89¢**



"Large enough to
serve you, small
enough to
know you"

Roberts Market
HOME OF THE GREEN FROG
ON THE CORNER ON THE SQUARE
SIERRA MADRE

Phone 355-3344

Prices
Effective
Wednesday thru Saturday
Dec. 28 - 29 - 30 - 31

— Open 6 Days A Week — 9 A.M. - 7 P.M. — Closed Sundays —

FARM FRESH PRODUCE



AT THE HOME OF
THE GREEN FROG

FRESH CALIFORNIA
LOMA LINDA
DATES

Cup **3 1**

FRESH TENDER HEADS
BROCCOLI
19¢
lb

JUICY COACHELLA, WHITE
GRAPEFRUIT
5 49¢
Cup

CRISP, JUICY WINESAP
APPLES
2 29¢
lb.

FROZEN FOOD SALE

ORE-IDA
POTATO
PATTIES PKG. OF 4 **3 57¢**

RED "L"

HOT PUFFS
Bacon - Cheese
or Pizza **69¢**
ea

HOT WHIRLS
Beef - Cheese - Frank
or Shrimp **79¢**
ea

BIRDS EYE
Peas with
Pearl Onions 10-OZ.
PKG. **4 99¢**

Editorially Speaking . .

The Very Best!

It's the end of 1966, and as we look ahead we see many things on the horizon for our fair city during the coming year of 1967. Some of them do not necessarily gladden our hearts or make us revel in joy, yet those things that we will experience will not be necessarily designed for us and us alone. Many of them will be shared with our countrymen over the nation, others will be concerned with us and all Californians. We will have many brothers and sisters to share the experiences with in Los Angeles County, but here in Sierra Madre 12,000 of us will face the trials and tribulation, joys and happiness of Sierra Madre during the coming year 1967.

To us predictions are "Old Hat" to make a prediction one must have a host of information that his fellowman does not possess, otherwise he is guessing and truthfully your guess is as good as mine or anyone else in the community.

Taxation will be the main problem that will face all of us, nationally, statewide, county and city-wise. It will be discussed, raised and lowered many times in the coming year, but the lowering will be major compared to the raises that we will have to endure during the year 1967.

Business will pick up later in the year and it is estimated that 1967 will be as good as 1966. However, there will be many trying times, and purchasers will withhold expenditures awaiting this and that climax.

Merchants will be leary of heavy ordering, and will in turn, throw manufacturers into a tizzy. Industry and business alike will make lay-offs of personnel in a moment's notice, trying to save all expenditures possible to cope with the days ahead.

Money will be much harder to borrow during 1967, as borrowers will find that they need higher and higher collateral, and the time will be cut shorter and shorter with interest rates nudging up point by point. Building will be some better for the coming year, but new automobile sales will be away off which will affect the sales tax revenue to California cities, and make them either go for higher taxation or do a drastic thing and attempt to cut expenses.

In Sierra Madre, the tax rate will be held fairly close to what we experienced this year, but water rates will have to go up as will various licensing departments connected with the city must increase their rates. For Sierra Madre we see very little increase in valuation for the coming year and we do anticipate a drop of several thousand in the Sales Tax revenues for the coming year, which will make the City Council very cautious in expenditures and commitments. They are faced with a possible Water Bond Issue, or de-annexation from their water district. Any way they turn may mean hundreds of thousands of dollars of expenditures.

Councilman Wagner, "the watchdog of the budget" will endeavor to ride herd on every expenditure, and will at all times advise the City Council of straying from the path set during the many budget sessions.

Councilwoman Jan Maddox will continue to represent the City as a whole; she will weigh each item with dignity and research, always presenting the true picture of the subject on the agenda and rendering her decision without prejudice.

Councilman Sorensen will be the man who basis his decisions on logic; will always stand on the premise that "assumption" is the greatest area of error and mistakes.

Vice-Mayor King, now that he has retired from business, will be spending more of his time in government; always standing on the platform of "equality" for all concerned, always attempting to cut-away the lost time on the agenda.

Mayor Parks will continue to be the "guiding light" of the council, making his decisions to the best of his ability, and in favor of those things that will do the very most for the community as a whole.

All in all, from where we sit the year 1967 has much more promise for us than we had a year ago. True turbulent waters lay ahead, but all of us will be in the same boat and all have our paddles, and together we will pull through those troubled waters, and as the year 1968 approaches will look back on 1967 with satisfaction as "to a job well done" — the very best to all of you for the new year 1967.

'My' -- 'Our' Congress

Now that the results are in, it is somewhat less likely that President Johnson will in retrospect refer to the 89th Congress as "My Congress," a term he liked to use during the early days when it was passing his social and economic legislation with speed and elan.

"My Congress" approved Medicare, vast aid to education, new, broad voting rights legislation, a Department of Transportation, rent supplement and teacher corps expenditures, a demonstration cities plan, and other Great Society tools.

The 89th however, also was "Our" Congress, a Congress that for the first time in many years sought, even though rather tentatively, a way in which it could reassert its own constitutional powers in the area of legislation — domestic and foreign. Effectively or not, it did mount a dialogue of sorts on the Vietnam war and the role of Red China. It cracked LBJ's knuckles on the Taft-Hartley 14(b) repeal and home rule for the District of Columbia.

Congresses are always criticized. If they resist the Executive they are "do nothing." If they hand out OK's with abandon they are "rubber stamps." The 89th is getting it both ways.

Sierra Madre News

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A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1966, under Act of Congress of March 3rd, 1879.

R. Robert Evans } Editors and Publishers
Peggy L. Evans }

NOTE: The opinions expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News.
Letters addressed to the editor of the News are welcome, however, they must be signed with correct name of the writer. The writer's name will be withheld if requested. Individuals may feel free to express their ideas insofar as they remain within the bounds of propriety, however, letters attacking individuals or personalities will not be published.
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FREEDOM AT ANY PRICE

by DR. HENRY V. WITTY

Management of this newspaper is not capable of answering questions to this column; however letters to the editor will be published and answers forthcoming from the writer. Articles are of the writer's.

The "Junior Mayhem Society" operating out on the Sunset Strip has developed its own lexicon according to columnist Matt Weinstock. Matt, God bless his ornery hide, might have followed the rules of accuracy a little more closely had he referred to the mumbo-jumbo utterings emanating from the Sunset "beat" babies as jargon rather than lexicon.

You see, lexicon implies a certain air of "class." It refers to speech for words commonly used by (in most cases) a responsible individual or group. Jargon, on the other hand, infers no such verbal order. Jargon is a confused, unintelligible language, a strange, outlandish or barbarous dialect which, in most cases, is developed and spoken by unintelligible, strange, outlandish or barbarous "kooks." Perhaps Matt has tickled the ego of the non-descripts by placing their jargon in a respected field of speech.

He writes: "Did you know that, in the Sunset Strip lexicon, a teen-age dance addict is a teenybopper? Not only that, her escort is a beanytopper."

"And if you're hooked with this stuff," says Matt, "a pretty little baby is a mommyslopper, a wig is a glamorhammer, a song with lots of bang is a stompywhomper."

"Furthermore, a solitary drinker is a surly sopper, a cad is a bunnydropper, a parent is a mommyslopper, a bon mot that shuts up the old man is a poppystopper, a crack shot at 20 feet is an eggypopper, a runaway car is a squeallywheeler and 'Runnyopper!' means 'The fuzz! Let's buzz!'"

We can't lay the Sunset Strip problem to under-privilege. The kid who robs to get a new four-barrel carburetor for his "snuggle-buggy" is not underprivileged. The young punk who helped disrupt bus service and destroy property was not struggling for dignity. The kid high on a "pop" that costs him 5 or 10 bucks is not a candidate for state aid. A typical Sunset "cutie," who resembles a fugitive from a zombie factory, is really not suffering from malnutrition — just mal-moral function!

No siree, we can't skid the blame off on society. We can and should place it where it rightfully belongs — squarely on the shoulders of the parents, the sows and boars who produced and then turned loose the pigs!

Just turning the pigs back over to the custody of the sows and boars has failed to solve the problem. Buddy-buddy cops and Big Brother clubs have accomplished little or nothing as evidenced by the ever-increasing juvenile crime rate. Public volley ball and tennis courts, swimming pools and movies have not changed the complexion of the problem one iota!

However, there is a way it can be whipped. Junk the rule of secrecy. Name names and expose all parties concerned. Open wide the doors of the court room to public exposure. Identify the smug parents with the offending child through press, radio and television coverage. Expose, humiliate and impose

So, the T. E. Dammeyer's daughter "Deedee" (now Mrs. John Kemper of Arcadia) has had her expected baby, a boy, born Nov. 28, weighing 7 lb. 13 and named Christopher Jody. What grandparents could hope for a nicer present than that? Christopher's parents and two brothers Shane and John came here for a holiday dinner on Monday, joined by Dammeyer son Ted II and his wife and children Kathy, "Tee" and Debbie; son Don, economics student at UCLA, and his fiancée, Cheryl Palmer; and Mrs. Dammeyer's sister, Mrs. A. L. Draeger, here for a visit from Hawaii. Mr. Draeger was here but had to return, but the Draeger daughter "Toddy" and her husband Ralph Kuiper and daughter Jennifer came from Stanford.

PAUL SYKES
MAFFITT & DAVIES
PAT PAULSEN
Till Jan. 1st

THE ICE HOUSE
THEATRE-RESTAURANT
24 N. MENTOR PASADENA
MU 1-4442

Out of the Cobwebs

10 Years Ago:
January 3, 1957

Chief of Police G. McMillan announced that Peace Officers Association of the State of California has Code of Ethics setting forth desirable objectives and ideals for men and women in the law enforcement field.

Edna Dumas, 5, and her friend Garry Holleman, 12, of Covina lost Edna's parents in the parking lot after the Rose Parade. Even though they were carrying folding chairs, she remembered the direction of her house and accompanied by Garry walked the four-mile distance home. It took them three hours and made them very tired, but they still had the chairs.

The City Council outlined steps in the development of a recreation area in the water grounds on E. Sierra Madre Blvd. Robert H. Ainsworth, the architect for the swimming pool, filter sys-

tem and bath houses, submitted plans.

Ted Velasquez, member of the Art Committee for Friends of the Sierra Madre Library, presented Sierra Madreans, throughout the month of December, with an unusually fine and educational exhibit in the cases of the Library. Ted was responsible for the outstanding art work in the show, which consisted of layouts, title background of finished art work, and animated sequences for two well known films, "A Bridge to Life" and "Eye to the Unknown."

20 Years Ago:
January 2, 1947

Sierra Madreans are on the verge of a water shortage because of the growing population. Water Survey Engineer Harold Conkling reported that the demand of the city of Sierra Madre for the year Oct. 1, 1945, to Sept. 30, 1946, was 1,624 acre feet, and that the average an-

FLORNINA

FLORNINA'S

TREMENDOUS SALE

THAT INCLUDES ALL OUR FINE SANTA BARBARA STOCK

Dresses Costumes Suits

REDUCED
AS MUCH
AS

1/3 to 1/2 off!

Sale Ends Saturday, January 7th

1378 LOCUST—between Holliston & Hill, N. of Colorado Blvd.

THE BIG MONEY
is moving to the safety
of the nation's largest federal!

41,800
OCTOBER 1

42,400
NOVEMBER 1

42,700
DECEMBER 1

Now 43,600
savings accounts
of \$10,000 and over
have moved to
California Federal

(ASSETS OVER \$1.4 BILLION)

5.39% FIRST YEAR YIELDS BY DAILY COMPOUNDING

Funds in any amount held one year in your California Federal passbook account earn a 5.39% yield if our 5.25% current annual rate is compounded daily and maintained a year. Average yields grow progressively larger on savings left for additional years.

5.25% CURRENT ANNUAL RATE

Nation's highest annual rate on insured savings.

EARN FROM DAY RECEIVED TO DAY WITHDRAWN

Dividends paid quarterly. Funds received by the 10th of the month earn from the first of the month. After the 10th, funds earn from day received. Funds earn to day withdrawn when they remain in your account 3 months.

ACCOUNTS INSURED TO \$15,000 BY A PERMANENT AGENCY OF THE UNITED STATES GOVERNMENT • FEDERALLY CHARTERED AND SUPERVISED • ASSETS OVER \$1.4 BILLION
ESTABLISHED IN 1925 • 43,600 ACCOUNTS OF \$10,000 AND OVER • 101,863 ACCOUNTS OF \$5,000 AND OVER

HOME LOANS

FOR PURCHASE—INDIVIDUAL CONSTRUCTION—REMODELING & IMPROVEMENT—See us now for competitive interest rates, fast service and convenient terms.

PURCHASE LOAN—consult any office below listed as **Δ**
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department. Phone 937-0321, ext. 388.
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ALHAMBRA **Δ**
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1717 E. Lincoln Ave.
776-5700

ANAHEIM WEST **Δ**
600 N. Euclid Ave.
776-2222

COSTA MESA **Δ**
2700 Harbor Blvd.
546-2300

EAGLE ROCK **Δ**
5015 Eagle Rock Blvd.
256-2241

ECHO PARK **Δ**
1900 W. Sunset Blvd.
382-2381

GRANADA HILLS **Δ**
16800 Devonshire St.
363-8191

HOLLYWOOD **Δ**
4705 Sunset Blvd.
663-8221

LAKEWOOD-
LONG BEACH **Δ**
5505 Carson Blvd.
429-5991

LOS ANGELES
(DOWNTOWN) **Δ**
Wilshire at Grand
628-0501

OXNARD **Δ**
3038 Saviers Rd.
487-5371

PALOS VERDES **Δ**
PENINSULA **Δ**
27608 Silver Spur Rd.
377-6813

PASADENA **Δ**
575 S. Lake at California
795-9961

RANCHO PARK **Δ**
10680 W. Pico Blvd.
839-2366

RESEDA **Δ**
18260 Sherman Way
342-6161 • 987-1500

SOUTHWEST **Δ**
2940 W. Imperial Hwy.
756-8351

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1400 W. Service Ave.
962-3441

The Betterment of People is Our Billion-Dollar Business

MEMBER: FEDERAL HOME LOAN BANK SYSTEM • FEDERAL SAVINGS & LOAN INSURANCE CORPORATION

66-24-CPS

HAPPY NEW YEAR TO ALL!



We wish you every happiness.

JIMED RICHFIELD SERVICE

Jim, Gene, Bob, George & Bob, Sr.

50 S. BALDWIN

355-9991

10—SIERRA MADRE NEWS
Thursday, Dec. 29, 1966

Rose Hills Gives Pin

F. Joseph McCormack, 823 Canyon Crest Drive, Sierra Madre, was among the 57 employees receiving service awards from R. L. McNitt, Jr., president, at Rose Hills Memorial Park's Christmas dinner for employees and their spouses Thursday evening at the Walnut Valley Country Club.

McCormack, the park's director of public relations, was presented with his 15-year service pin.

Around the Clock Visits

Rose Parade Judges Selected For Final Work

In recognition of the ever-expanding global aspects and international flavor of the Tournament of Roses, a new major prize will be awarded during the 1967 Rose Parade — the Ambassador's Award for exceptional merit of entries outside the territorial limits of the United States.

Eligible to contend for this new award are Canada, Crown Colony of Hong Kong, Ireland, Japan, Mexico and Thailand.

This brings the total of major prizes up to 14. The others are Sweepstakes, Grand Prize, Theme Prize, President's Trophy, Queen's Trophy, International Trophy, National Trophy, Governor's Trophy, Grand Marshal's Trophy, Anniversary Award, Mayor's Trophy, Judges Special and Princess Award. In addition, there are competitive classes of cities of varying populations, counties, associations and fraternal organizations. The parade is limited to ten commercial entries.

The selection of the float winners will be the responsibility of three judges — two men and a woman. They are General John K. Gerhart USAF (ret), a former commander-in-chief of the North American Air Defense Command; Mason Lettau, chairman of the board of the Eternal Hills Cemetery Association, Oceanside, and president of the Inglewood Park Cemetery; and Mrs. Howard O. Dodson, president of the International Festival Association

and executive secretary of the Indianapolis 500 Association.

The three judges will be taken to the decorating places on an around-the-clock basis during the final 48 hours before the parade. The rotating visits will be made during the application of flowers at the Pavilion, 1295 Montone; Quonset Hut, 1230 Lincoln; and Rose Palace, 835 S. Raymond, all in Pasadena; Miller Bros. Floats in Temple City and to the sites where the Pasadena City Schools, Burbank, Sierra Madre and South Pasadena floats are being constructed and decorated.

The judging trio will be taken on the continuous rounds by Phil Fogg, chairman, and the following members of the Judging Committee: William E. Allen, Floyd O. Gwinn, Richard J. Heimann, Marvin R. Ives, David K. Robinson and Virgil J. White.

The panel will make their frequent on-the-spot surveys equipped with manuals, float descriptions, float rendering photos and engineering data. They will judge on general over-all beauty, excellence of design, execution of theme, originality and use of flowers for color harmony.

"Let's Talk Dry Cleaning"



by Joseph Delgatto Sr.

We hope that you and yours had the merriest Christmas ever... and that you found just what you wanted under the Christmas tree.

If you're like most of us during these happy days, you've had quite a steady round of visiting and partying the past few weeks, and you may have another get-together coming up for New Year's Eve. Have you checked that suit or cocktail dress or evening gown that you're planning to wear? If it's spotted or soiled in any way, or if some wrinkles show, call us in a hurry for an emergency cleaning and pressing to have it looking bright and new to start the New Year right!

At the end of another year, we want to pause a moment to thank all of our friends and customers for the chance you've given us to serve you during this year. We've tried to do a consistently good job, to give that little something extra in service.

We hope, too, that this has been a good year for you and your loved ones to look back on... and that the New Year ahead will be even better. From all of us to all of you, A HAPPY NEW YEAR!

Local Students Dominate Wilson Christmas Program

Doubtless there are students from various areas attending Wilson Junior High School, but with such a large representation of students from Sierra Madre participating in the school's annual Christmas program, the enthusiastic audience of parents from here which packed the house on December 14, must have felt that they were witnessing a home-town production!

The roster of local performers is as follows:

Orchestra: Eric Anderson, Frank Blosser, Gretchen Beilstein, Margaret Burke, Terry Cara, Victoria Clancy, David Clark, William Hartley, Sarah Hensel, Marilyn Hornbeck, Julianna Jenkins, Eliza Kubota, David Lindberg, Anita Lopez, Mick Mackness, Donna Miller, Marc Montgomery, Ann Morash, David O'Neill, Vincent Peterson, Nancy Rudolph, Cynthia Samerjan, Craig Smith, Robin Simpson, Kent Taylor, Jan Van de Verg, Hannes Vogel, Karen Vorster, Laurel Walters, Kristina Williams, Julie Wyrick.

Tableau and dancers: Rick Bischoff, Cynthia Britell, Carol Ciso, Betty Colbert, Carol Couchman, Pam Hartwell, Don Hathaway, Tadhine Hudson, Melanie Johnson, Joseph Morrissey, Lisa Seegmiller, Neal Skarin, Sheila Smith, Cynthia Stornie, Betty Jo Tilley, Leslie Van Achthoven, Steve Williams.

Seventh grade music classes, vocal music presentation: Debbie Anderson, Susan Armstrong, Paula Aulstad, Sue Barrick, Barbara Bevington, Robin Boone,

Jenny Brewer, Danny Brown, Noralee Bush, Connie Caldwell, Debby Cohen, Betty Colbert, Sue Cook, Jim Danowsky, Terri Donoghue, Debbie Edwards.

Deirdre Erickson, Cindy Farley, John Fletcher, Celeste Funston, Nancy Gillian, Gerry Guyod, Paul Hardy, Margie Hashitsume, Carol Hathaway, Diane Houck, Vicky Hollway, Michelle Houle, Gail Hunsicker, Laurie Husted, Jeannie Jacobson, Tim Jones, Robyn Jordan, Bonnie Koyamatsu, Peggy Larson, Sherry Leer, Katie Lemke.

Karen Link, Julie Mackenzie, Mirna Magallanes, Margaret McConnell, Judy McCue, Ellen Miller, Lynn Nary, Tom Nickoloff, Dan Nign, Debra Olney.

Robyn Ott, Julie Pendl, Bruce Peppin, Meddith Phillip, Pat Phillip, Lisa Quamstrom, Ruth Roess, Rony Rosa, Andrew Rowland, Rod Sharp, Roger Sherman, Leslie Thompson, Roy Thompson, Marta Valle, Bill Van Siden, Douglas Warden, Barbara Wilson.

Eighth-ninth grade chorus, vocal music presentation: Carol Ciso, Cathy Crooks, Svetlana De Kansky, Kim Johnson, Christine Morris, Darcy Smith, Nancy Walling, Kathy Williams.

Men's Glee Club, vocal music presentation: Jim Danowsky, Jose Duckworth, Steve Gagne, Vincent Peterson, Roger Sherman, Bob Talbott and Ray Thompson.

C of C Meet January 10

Members of the Chamber of Commerce Board of Directors are reminded that due to New Year's Day falling on a Sunday, the regular monthly breakfast meeting at 7:30 a.m. at the Headliner has been changed to the second Tuesday of January, the tenth.



Happy New Year and Thanks

To all the fine customers we enjoy serving we send greetings.

Mike's Barber Shop
"Men's Hairstyling"
22 W. S.M. BLVD.
355-9576

A Very Happy New Year



We wish you, one and all, a New Year full of the bountiful gifts of health and happiness. May good fortune always be yours and may we always be privileged to serve you, our wonderful customers. Please accept our hearty thanks.

SIERRA MADRE PAINT and WALLPAPER

35 N. BALDWIN

355-3378

Pantorium Drive-In Cleaners

Cor. Sierra Madre & Lima St.
Phone 355-6474
Free Delivery

The James Dittmars, 601 Mariposa, needed no guests to have a full Christmas Day, for regard the list of their children: Deanne, Robert, Craig, Kevin, Vaughn and Katie, plus the two foster babies, David and Laura. Jim's mother, Mrs. Kathleen Dittmar, was also present. Jim and the boys are having a few days in the desert and then New Year's will be for quiet recuperation, well, if not quiet, for revival.

Support your local merchant — buy locally.

YOUR CHURCH IS WAITING FOR YOU

The Santa Anita Men's Golf Club said to Boyd Smith, Merry Christmas and would be please be on the Board of Governors? And he said, yes; he's also Handicap Chairman there for their monthly tournaments. One gathers that he will refrain from golfing on Christmas Day, however; there'll be three children and four grandchildren at his house for a family dinner. There'll be Pamela, who lives at home, and Boyd's mother, Mrs. Lillian Smith; daughter Marilyn, husband Tom Calabrese from El Monte and Kimberlee, Cameron, Craig; and son Boyd C. and Sandy, with Cherie Lynn.

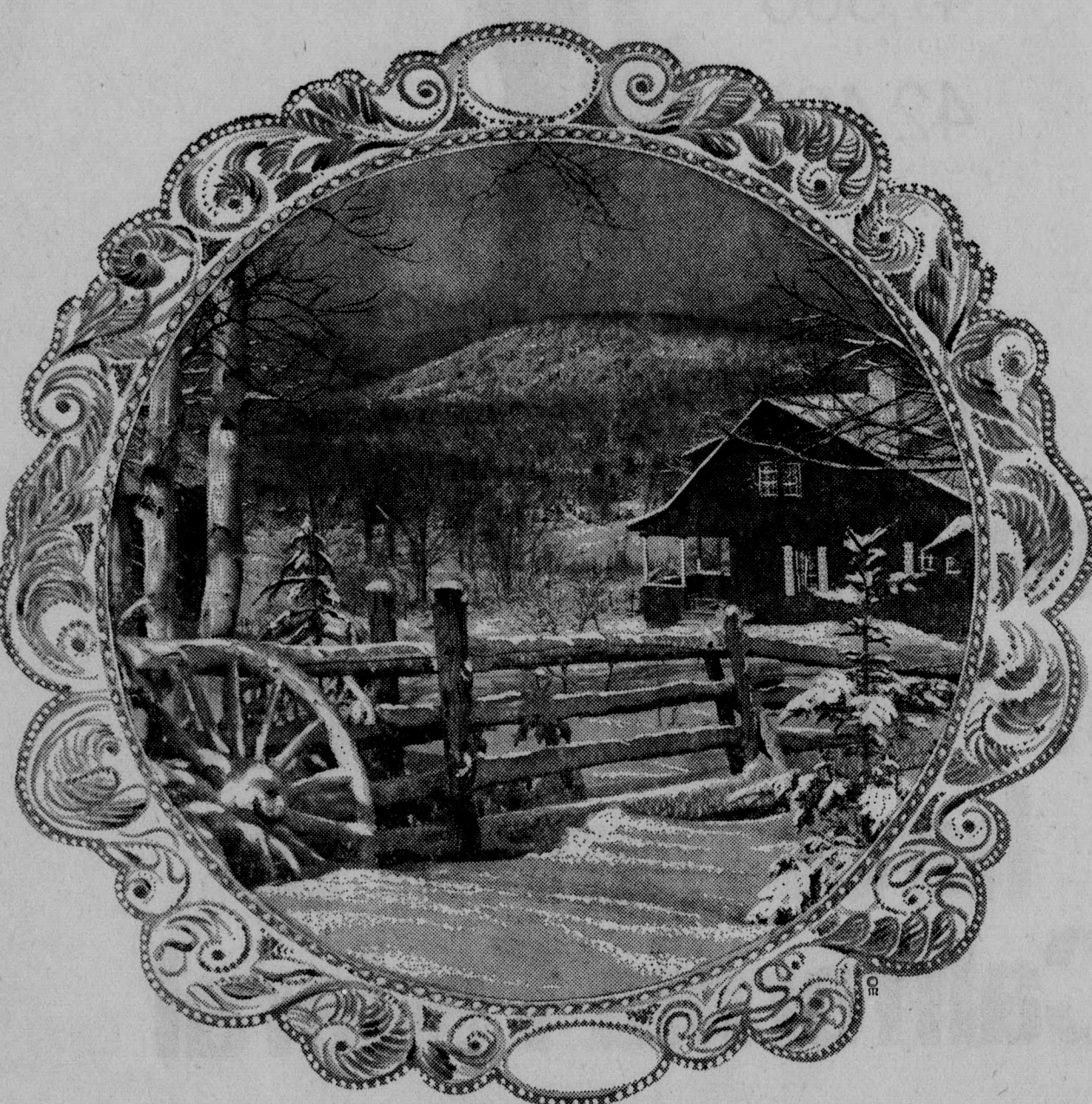
Your Friendly and Sincere Hardware — Sierra Madre Hardware, 25 W. S.M. Blvd.,

Happy New Year

May you and your loved ones find the New Year filled with health, happiness, peace and prosperity.

THE BUCCANEER
"Cocktails"

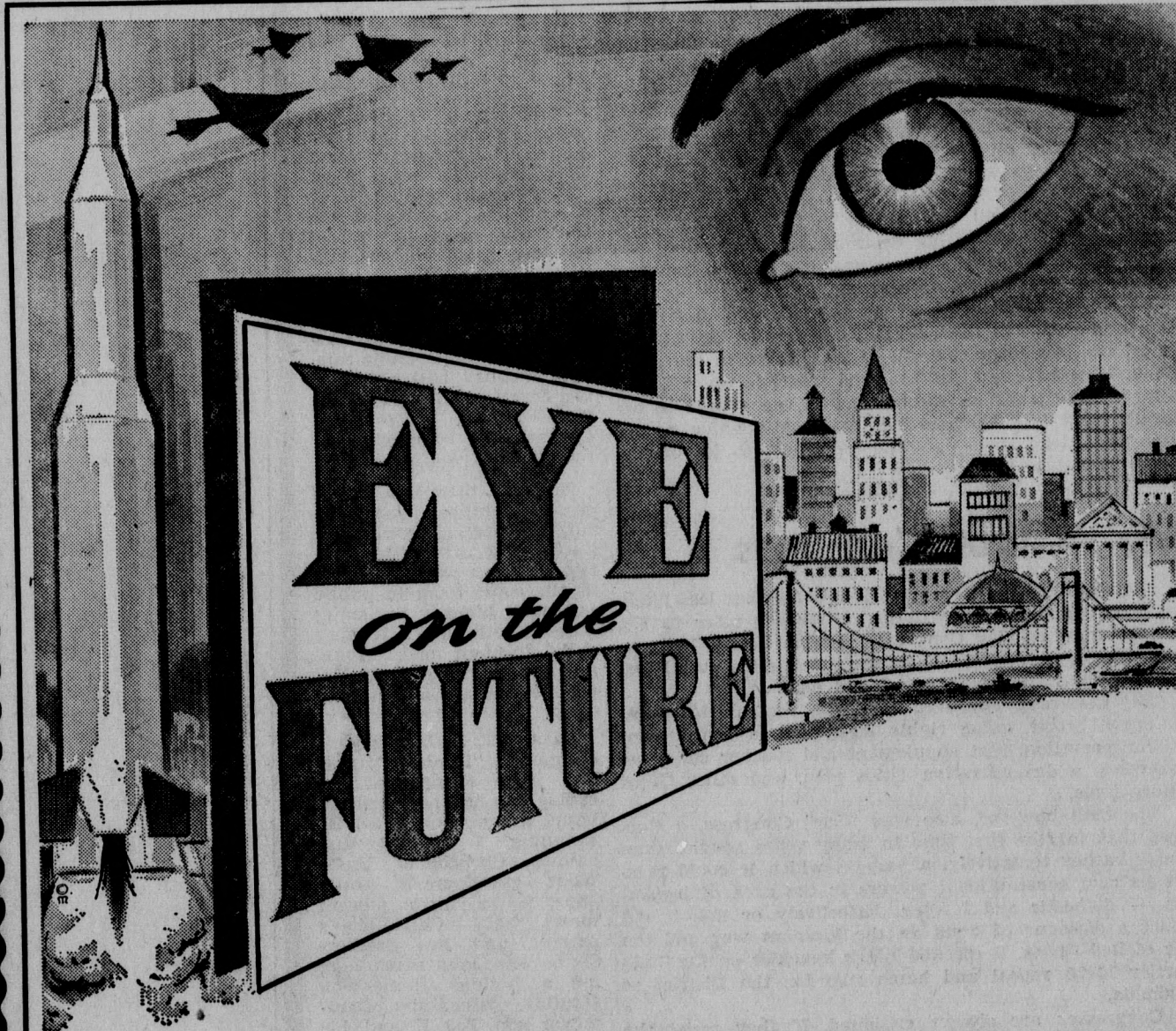
60 W. S.M. BLVD. 355-9045



To Wish You HAPPY NEW YEAR

We welcome another New Year in the finest way we know... with greetings and good wishes to all, and with quiet thoughts of thankfulness for the enjoyable association with our valued friends and customers. Your patronage and good will during the past year have been deeply appreciated. To start the New Year right, we renew our pledge to serve you to the best of our ability, that our cordial relationship may long continue.

SIERRA ENGINEERING CO.
123 EAST MONTECITO AVENUE
355-4281 SIERRA MADRE



The future of our community never looked brighter, and we're extremely proud and happy to be a part of this great realization. As each new day brings its own new challenge, we know we can share with each of you in the efforts that will lead our community on to a New Year filled with ever-greater growth and development. Our holiday greetings to you and our sincere thanks for your loyalty and good will.

**The Staff of
FIRST WESTERN BANK**
100 W. SIERRA MADRE BLVD. SIERRA MADRE

LEGAL NOTICE

**SIERRA MADRE NEWS
CERTIFICATE OF
BUSINESS, FICTITIOUS NAME**

The undersigned do certify they are conducting a business at 630 Hampton Road, Arcadia, California, under the fictitious firm name of PARENTS IN PROTEST and that said firm is composed of the following persons, whose names in full and places of residence are as follows:

Mrs. Helen M. Austin, 630 Hampton Rd., Arcadia, Calif.
Mrs. Jane F. Ainley, 999 Wildrose, Monterey, Calif.
Dated December 3, 1966
Mrs. Helen M. Austin
Mrs. Jane F. Ainley
State of California,
Los Angeles County:
On December 3, 1966, before me, a Notary Public in and for said State, personally appeared Mrs. Helen M. Austin and Mrs. Jane F. Ainley, known to me to be the persons whose names are subscribed to the within instrument and acknowledged they executed the same.
Lucile S. Eaton,
Notary Public
My Commission Expires
June 19, 1970
Publish Sierra Madre News
December 8, 15, 22, 29, 1966

**SIERRA MADRE NEWS
CERTIFICATE OF
BUSINESS, FICTITIOUS NAME**

The undersigned do certify they are conducting a business at 370 (Suite 8) West Sierra Madre Blvd., Sierra Madre, California, under the fictitious firm name of Visual Sales, and that said firm is composed of the following persons, whose names in full and places of residence are as follows:

David Romero, 662 Skyland Drive, Sierra Madre, California 91024
Dated December 13, 1966
David Romero
State of California, Los Angeles County:
On December 13, 1966, before me, a Notary Public in and for said State, personally appeared David Romero, known to me to be the person whose name is subscribed to the within instrument and acknowledged he executed the same.
Robert W. Hopkins
Notary Public
My Commission Expires
June 1, 1968, Notary Public
Publish Sierra Madre News
Dec. 15, 22, 29, 1966, Jan. 5, 1967

**SIERRA MADRE NEWS
NOTICE OF HEARING
OF PETITION FOR PROBATE
OF LOST WILL**

In the Superior Court of the

LEGAL NOTICE

State of California for the County of Los Angeles
In the Matter of the Estate of Helen Ruth Welch, Deceased.
Notice is hereby given that the petition of Baldo M. Kristovich, Public Administrator of the County of Los Angeles for the Probate of the Last Will of the above-named deceased and for the issuance of letters of administration with the will annexed thereon to the petitioner to which reference is hereby made for further particulars, will be heard at 10:30 o'clock P.M. on Jan. 3, 1967, at the court room of Department 4, of the Superior Court of the State of California for the County of Los Angeles, City of Los Angeles.
Dated Dec. 8, 1966
WILLIAM G. SHARP, County Clerk and Clerk of the Superior Court of the State of California for the County of Los Angeles
Harold W. Kennedy
650 Hall of Administration
Los Angeles, Calif.
MA 5-3611
Ext. 64297
Attorney for Petitioner
Publish Sierra Madre News
Dec. 15, 22, 29, 1966

**SIERRA MADRE NEWS
CERTIFICATE OF
BUSINESS, FICTITIOUS NAME**

The undersigned do certify they are conducting a business at 64 W. Sierra Madre Blvd., Sierra Madre, California, under the fictitious firm name of VILLAGE ICE CREAM PARLOR and that said firm is composed of the following persons, whose names in full and places of residence are as follows:

Roger D. Miller, 5 West Carter, Sierra Madre, Calif.
Laurel H. Miller, 5 West Carter, Sierra Madre, Calif.
Dated December 15, 1966
Roger D. Miller
Laurel H. Miller
State of California,
Los Angeles County:
On December 15, 1966, before me, a Notary Public in and for said State, personally appeared ROGER D. MILLER and LAUREL H. MILLER, known to me to be the persons whose names are subscribed to the within instrument and acknowledged they executed the same.
Robert W. Hopkins
Notary Public
My Commission Expires Oct. 3, 1969
Publish Sierra Madre News
Dec. 22, 29, 1966, Jan. 5, 12, 1967

**SIERRA MADRE NEWS
CERTIFICATE OF
BUSINESS, FICTITIOUS NAME**

The undersigned do certify they are conducting a business at 114 So. Merritt St., Pasadena, California, under the fictitious firm name of Western Fence Co. and that said firm is composed of the following persons, whose names in full and places of residence are as follows:

Charles D. Hoffmann, 114 So. Merritt St., Pasadena.
Dean D. Bloemendael, 1748 State St., So. Pasadena
Dated Dec. 17, 1966
Charles D. Hoffmann
Dean D. Bloemendael
State of California, Los Angeles County:
On Dec. 17, 1966, before me, a Notary Public in and for said State, personally appeared Charles D. Hoffmann and Dean D. Bloemendael, known to me to be the persons whose names are subscribed to the within instrument and acknowledged they executed the same.
G. A. Dreaan
Notary Public
My Commission Expires
July 5, 1969
Publish Sierra Madre News
Dec. 22, 29, 1966, Jan. 5, 12, 1967

**SIERRA MADRE NEWS
R-585-66**

**NOTICE OF
PROPOSED CHANGE OF ZONE
CLASSIFICATION**

NOTICE IS HEREBY GIVEN that the City Council of the City of Sierra Madre will hold a public hearing on Tuesday, January 10, 1967, at 8:00 p.m. in the Council

LEGAL NOTICE

City Chambers of the City Hall, located at 55 West Sierra Madre Boulevard, Sierra Madre, California, for the purpose of considering a rezoning from R-1 (single-dwelling residences) to R-3 (multiple-dwelling residences) of the following described properties: Portions of Lots 17, 18 and 19, Resub. of L. L. Ferry Subd., commonly known as 88 Auburn, located on the northeast corner of Auburn between Highland and Monk Streets. Interested persons may attend and be heard with respect thereto.
Dated: Dec. 21, 1966
BY ORDER OF THE
CITY COUNCIL
L. Marie Warfel,
City Clerk
Planning Commission
File No: R-585-66
Publish Sierra Madre News
December 29, 1966

LEGAL NOTICE

The night before Christmas Eve someone stole the decorations from the tree in the City Clerk's office. City Clerk Eddie Robertson brought his own lights and ornaments from home to help pass along the spirit of Christmas. Some time after office hours on Dec. 23, the tree was stripped bare.

**CARROT TOP
By
Robert Evans**

More than 30 children attended the first regular story hour at the City Library, showing an enthusiastic response to the stories by Miss Vera Whipple.

Francis Eakman and Don Myers, local barber-shop enthusiasts, were in a group of approximately 30 men who entertained patients in three different hospitals. All those in the chorus are members of the San Gabriel Chapter for the Preservation of Barbershop Quartet Singing in America.

30 Years Ago:
January 1, 1937
Roger Jessup, chairman of

**Parking
Problems
Discussed**

At the regular meeting of the city's Parking Commission on December 14, with Police Chief Bale and Assistant City Engineer Adams present in addition to Commissioners Roess, Sullivan, Fox and Mead, several parking matters were settled on a pro tem basis.

The request of Sierra Engineering for a further extension of parking privileges until July, 1967 was granted, with the proviso that any further extension asked for would need to be justified and give evidence of attempt to alleviate existing parking problems.

This firm's request for two 20-minute green stalls to be in front of the main entrance was also granted, after discussion explaining how relative need for these in regard to a specific location are judged.

Adams gave information showing that a change from present angle parking to parallel spaces would reduce the number of spaces by approximately 50 per cent, and after some discussion indicating that the number of stalls might not be needed, it was moved and approved that angle parking remain until such time as additional access to the Mariposa parking lot might be provided, at which time the Commission would re-evaluate angle parking for Sierra Madre Boulevard and Baldwin Avenue.

That restless owl up on the hill who has recently taken unto himself a mate and insists on bragging about it during the night, not only woke Robin Evans hourly the night he perched on the chimney to do so, but gave boss Bob a great start when he was resignedly having earlier than usual coffee as a result, though he had not heard the cause. Only, of course, to hear Mr. Evans tell it, the way the owl intoned it was "Woo-woo."

Support Your Hometown
Newspaper and keep your
Community Alive.

**New Year
Greetings**

We wish you
happiness and say
many thanks
for your good will.

**BLANCHARD'S
WASH-RITE**
158 W. S.M. BLVD.

Out of the Cobwebs

annual yield of the water rights of the city is 1,704 acre feet. Various sources such as the Santa Anita Creek and purchase of rights from Arcadia and membership in the Metropolitan Water District are being considered to prevent this disaster.

Firemen saved the home of J. Sieberman, 201 E. Grand View Ave. and thereby entitled themselves to their first new night-call compensation of \$4.

Governor Frank F. Merriam said "because of the influx of indigent transients, California has more orphans than any other state in the Union."

George Schurmann of 50 Morton Ave., Sierra Madre, brought to the News, bottled up in formaldehyde, a chicken mothered by his Rhode Island Red that had four legs and four wings attached to one body and head. The chick had lived for half an hour.

50 Years Ago:
December 29, 1917
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W. E. Phillips, who had a reputation as a dead shot, passed up an opportunity to reduce the number of chicken thieves by one. He was so close to the man that he couldn't help thinking of his wife and children, so he merely fired into the air to frighten him.

Sierra Madre was to be represented by two floats in the Rose Parade. They were Mrs. Toppin's big flat roaster all decorated with flowers and truck with a scene depicting mountain camp life.

The idea of paper dresses isn't so new! In 1916 when members of the Woman's Club held their annual jinx they gownned themselves in crepe paper imitations of elegant creations and one lady made a dress out of wrappers from the local baker's famous brand of bread.

BYRON HOPPER, Jeweler
CREATOR OF CUSTOM RINGS . . . IN SIERRA MADRE
27th YEAR OF SERVICE
90 W. SIERRA MADRE BLVD. 355-3372

LEGAL NOTICE

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Dated Dec. 8, 1966
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Harold W. Kennedy
650 Hall of Administration
Los Angeles, Calif.
MA 5-3611
Ext. 64297
Attorney for Petitioner
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the Board of Supervisors, blamed religious apathy for present day social evils and called a conference of outstanding church leaders to meet in his office to discuss the question of lawlessness and other problems arising from the current let-down of the people.

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Notice is hereby given that the petition of Baldo M. Kristovich, Public Administrator of the County of Los Angeles for the Probate of the Last Will of the above-named deceased and for the issuance of letters of administration with the will annexed thereon to the petitioner to which reference is hereby made for further particulars, will be heard at 10:30 o'clock P.M. on Jan. 3, 1967, at the court room of Department 4, of the Superior Court of the State of California for the County of Los Angeles, City of Los Angeles.
Dated Dec. 8, 1966
WILLIAM G. SHARP, County Clerk and Clerk of the Superior Court of the State of California for the County of Los Angeles
Harold W. Kennedy
650 Hall of Administration
Los Angeles, Calif.
MA 5-3611
Ext. 64297
Attorney for Petitioner
Publish Sierra Madre News
Dec. 15, 22, 29, 1966

LEGAL NOTICE

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Look to Tomorrow

With the dawn of the New Year, we can see a fine future ahead for our community. We thank you for giving us the chance to be a part of it all.

BYRON HOPPER, Jeweler
CREATOR OF CUSTOM RINGS . . . IN SIERRA MADRE
27th YEAR OF SERVICE
90 W. SIERRA MADRE BLVD. 355-3372



HAPPY NEW YEAR and BEST WISHES

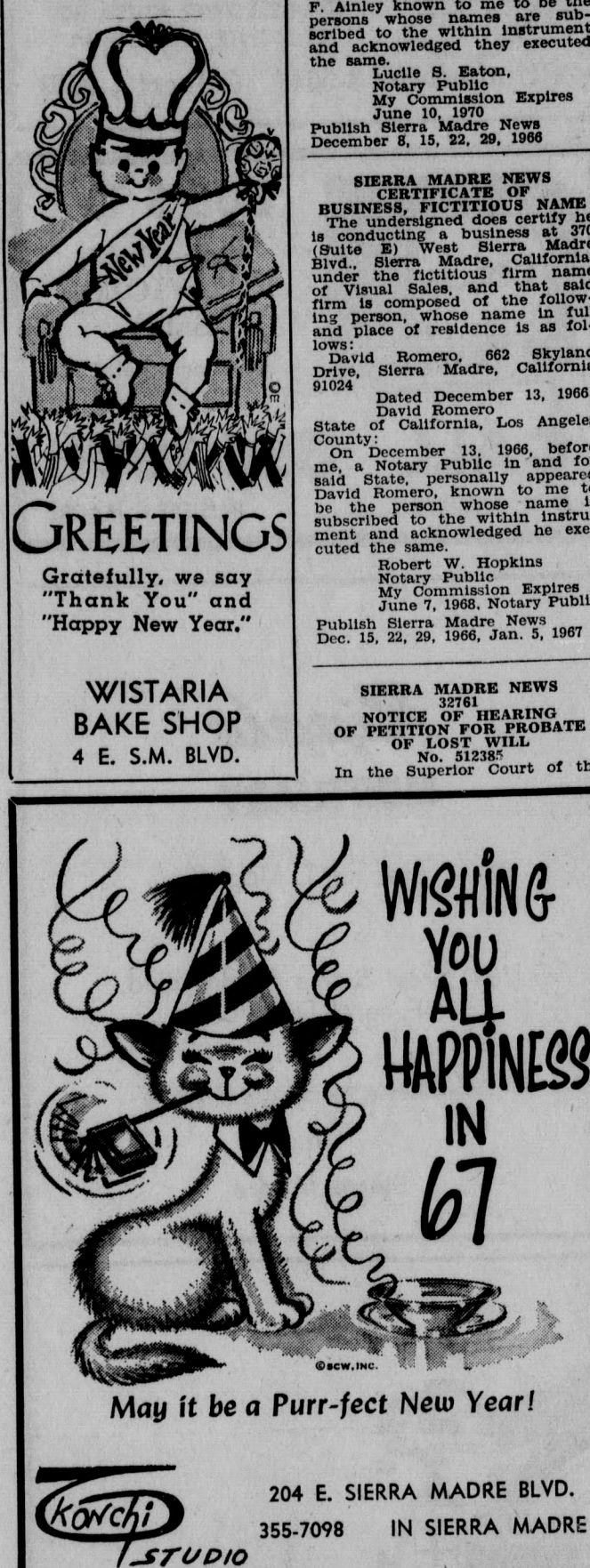
Each New Year brings to us a renewed appreciation of old acquaintances and the value of close friendships. With a prayer of thanks for the good fortune bestowed upon us, we send our best wishes to all our patrons for the loyalty and trust they have tendered us. Thank you and Happy New Year!

SIERRA MADRE VOLUNTEER FIRE DEPARTMENT

Chief Charles Brown
Captain Bobby Clark
Acting Captain Jim Tyler

Assistant Chief John Goodall
Captain Jim Cass
Acting Captain Larry Brennan

MEMBERS OF THE REGULAR VOLUNTEER DEPARTMENT
MEMBERS OF THE RESERVE UNIT OF VOLUNTEER DEPARTMENT
RETIRED AND INACTIVE MEMBERS OF THE VOLUNTEER DEPARTMENT



GREETINGS

Gratefully, we say "Thank You" and "Happy New Year."

WISTARIA BAKE SHOP
4 E. S.M. BLVD.

WISHING YOU ALL HAPPINESS IN 67

May it be a Purr-fect New Year!

Konchi Studio
204 E. SIERRA MADRE BLVD.
355-7098 IN SIERRA MADRE



THE FUTURE IS IN YOUR HANDS

Each of us has a share in building the future that lies ahead. We join you in pledging to meet the challenge with high hope and deep determination, that the future may be rich in the promise of expanding opportunity, and full of the rewards of achievement. A Happy and Successful New Year to all!

Chief of Police Jim Bale
All Officers and Reserve Officers
of City of Sierra Madre

Sierra Madre Plumbing Co.

EL 5-7272

15 Kersting Ct. Across from flag pole

Plumbing Service — Remodeling

Fixtures On Display

Heating Sales and Repairs

Your Rosy Future
Starts Today!

YOU

and your savings are going to feel more "at home" in the friendly, personalized atmosphere of Pasadena's

Oldest and Largest Independent

FEDERAL

Savings & Loan Association...

Where

Yields

5.25% 5.39%

current annual rate when held one year
by compounding dividends daily

insured to

\$15,000

Funds in by the 10th, earn from the 1st.

Federally Chartered
and SupervisedPASADENA
FEDERAL SAVINGS
AND LOAN ASSOCIATIONGreen at Los Robles
Foothill at Rosemead
Call us at: 795-8016 • 355-8002
Open Mon.-Thurs. 9 to 4, Fri. 10 to 6SAVE FOR A
ROSY
FUTUREVilla
ViewsBy
Toni Maurin

SYcamore 7-9634

Time to get those last year's New Year's Resolutions out and dust them off. Chances are you can probably use them again for 1967 unless you were better than most of us and kept them after February first.

Don't know why January one should be such a wonderful time to purge one's soul and make all those rash promises to yourself. It just makes you feel insecure and inferior if you set yourself on a tremendous moral rebuilding job. It makes you feel as if you had been a slob all of your life until this one day when everything is going to change.

Better you should think it over, after all we can't all be perfect. You could start on one hardly noticeable little bad habit at first till you get the hang of this self improvement kick.

For instance, you could quit reading the ending of a book before you start it, rough it and read the whole book. That will make you walk real tall. Maybe people won't know how much you have improved your character and you certainly wouldn't want to brag.

However, you could corner someone at a party and go into lavish detail about one chapter in the middle of the book that they have been sure to have skipped over. They'll be real impressed with your perception of the subject matter and probably slink off feeling insecure themselves because they missed that particular passage of the book. One thing you must remember if you are speaking of books is to always remember the author's name. If you find this gives you a little trouble you can write it on your cuff or the corner of your hankie till you get on to blurring it out with ease.

There are really a thousand ways an almost perfect person can improve. All you have to do is to give it a little thought and planning... In the meantime if you aren't too busy have a happy, happy New Year.

There have been so many holiday get-togethers this year and even a few birthday parties thrown in for good measure.

Last week David Wayte, son of Mr. and Mrs. Alan Wayte of Fairpoint, cele-

brated his sixth birthday with a group of his young friends. The children came in the afternoon for games and ice cream and cake.

Those invited were Kathy Kendall, Paul Malich, Nancy Christy, Steve Harrington, Nora St. John, John Parker, Gil Amthor, Cathy Cameron, and Peter Murry, as well as David's sister and brother, Marcia and Larry.

Mary and Ed Schwartz, of Clarmes Lane enjoyed a reunion with the families in Cabo Colnett, Baja California, Mexico.

They spent the holiday weekend in the area where they led the East Pasadena Rotary Club about three years ago.

Since that trip the club adopted the village and have extended their warm hand of friendship across the border ever since.

Mr. and Mrs. J. J. Hambrick of Sierra Madre Villa had a delightful neighborhood sit-down dinner party just prior to Christmas.

For her decorations Mildred chose to feature angels in different parts of the house. One of her most charming settings in addition to the angels, featured a beautiful stained glass panel. Their guests were Mr. and Mrs. William LeBaron, Mr. and Mrs. Eldon Osburn, Mr. and Mrs. Owen Parry, their daughter and son-in-law, and Mr. and Mrs. Gordon Turner.

Mr. and Mrs. George Amthor had an especially nice Christmas season this year as George's parents, Mr. and Mrs. Edward Amthor came out to be with them and their grandchildren, Georganne, George, Gwinette, Grant Michael, Trudy and young Gil.

Mr. and Mrs. William Baugh of Edgecliff Lane had a happy Christmas with all of their family around them. The senior Baughs, Mr. and Mrs. F. P. Baugh were on hand to join in the activities.

Needless to say there was lots of catching up to do with Kathy, who has been attending the University of Oregon as a sophomore. Bill, Marilyn, and Steve were more than happy to have her home for a couple of weeks.

Please turn to Page 13

Parks & Recreation Considers Helping

their share of city monies, what they have left, and how it relates to their year's plan. Commission members heaved a metaphorical sigh of relief at the prospect of soon knowing where they stand at all times.

Budgets were under discussion again in the matter of reapplying to the council for some way of financing the long debated new youth center, and once again it was agreed that after reappraisal of plans in terms of meeting needs adequately that it should be resubmitted to the council, for consideration of the alternatives possible for securing the money above the existing \$16,000 surplus which will be needed for the new building. In this connection someone remarked that Sierra Madre was one of the few townships having no bond indebtedness, to which another member of the group retorted "and also one of the few which has nothing."

A small committee has informally broached to the Woman's Club the possibility of this historical building being deeded to the city with continued use by the club. It is spacious enough for multiple recreational use and located next to the city lots adjoining Memorial Park so that it could prove valuable for future park planning as well as temporary use at present. The Woman's Club will discuss this and report on it.

There were three requests made concerning Little League baseball. These were for a permanent fence for the diamond at Sierra Vista Park, canvas banners to be spread along the length of the fence bearing the names of sponsors during the playing season, and the construction of a permanent batting cage of link chain so that the association-owned pitching machine could be of more use, even be made available off season for recreation or as a concession. The first two items were approved; the association paying for both fence and banners, and the third proposal was tabled for research into insurance

liability. Presented for consideration by Dodge was a landscape plan for the new traffic islands just completed at the intersection of Michilinda and Sierra Madre Blvd. The plan, donated by the landscape architect who is doing the Santa Anita plantings, would feature plantings of year-round, brightly colored gazanias, and hopefully a 6 foot boulder bearing a ceramic tile rendering of the colorful city seal.

A similar boulder and seal may be considered for each main entrance to the city, according to Mr. Dennis, the council hopes to initiate a beautification committee.

Tabled were plans for a dedication of the new Mira Monte playground which will be completed in January and involves memorials to Carl Brand, Danny Tyler and the Kiwanis Club; Phyllis Bennett offered to write a dedication speech embodying these.

Also tabled for further consideration was the possibility of evolving a plan for park use of the 14 acres of the Jameson property as part of a master plan for future park areas, as this is the last large open area available within the city.

Briefly reviewed were plans toward a permanent creche built to meet city code structure-safety; it is believed that cost above the modest amount originally estimated could still be met through citizen gifts.

With a bell-ringing "thank you" to our customers.

JIM WARDEN'S SHELL SERVICE
54 N. BALDWIN 355-1726

Caroling
Broadcast
On KMAX

This year for the first time in Sierra Madre history, carol singing at the creche was broadcast over our local KMAX radio station, 107.1 on the dial. Heard on Monday night the youngsters from Ascension School, Wednesday night Mt. Alverno, and Thursday night the Congregational choir.

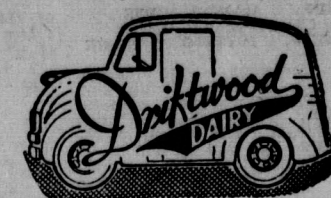
This year's singing was brought together by the Parks and Recreation Department with Dick Dodge chairman, Mrs. Gordon Baker Lloyd helping with phone calls, and Bill Sullivan getting merchants together to sponsor the event.

Very quiet commercials with personal remarks about the merchants, along with introduction of numbers was given by Gordon Baker Lloyd, well known radio personality.

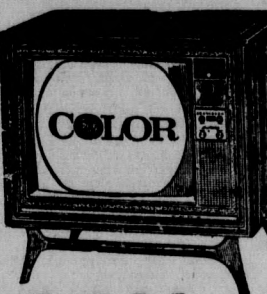
Merchants who participated are Happy's, Wistaria Flower Shop, Sierra Madre Hardware, Gullet and Harris and Mikes Barber Shop on Monday night, 7 p.m. On Wednesday night Al Foxton, Cyci's, Lisette, Don Jackson and Ralph's Shoe Store. Thursday night time purchased by Royal Drug, Younglands, Bottle Shop, Garland's and Byron Hopper Jeweler.

How fitting that the square sound with carols during this season in front of the unique and famous creche!

Call "Drifty" For Home Delivery

10724 E. LOWER AZUSA RD.
EL MONTE, CALIFORNIA

CUMberland 3-6547 GILbert 4-9591



BUD'S TV

Authorized
RCA VICTOR
SalesRepairing All Makes
Television - Stereo - Radio

CALL 356-1090

53 N. BALDWIN

IN SIERRA MADRE

Ripple
MORTUARY

Sterling T. Ripple

201 West Sierra Madre Blvd.
Funeral Director

Telephone — ELgin 5-3414

in

Sierra Madre

A Greeting FOR THE
New Year

We're wishing one and all a New Year bright with joy and peace, rich with many friends and full of good fortune. To all our loyal patrons: we're especially grateful for your confidence and good will. We shall strive, in the year ahead, to serve you well that our cordial relationship may continue for many more years.

PIONEERS
of
PROGRESS

From covered wagons moving Westward to rockets orbiting in space, the vehicles of American progress are powered first of all by the pioneering spirit of America, always alert to the challenge of enlarging opportunity. As we launch another year, we share with you pride in the American past... and confidence in the ever-widening horizon of the American future.

Many Thanks and Best Wishes for A Happy New Year.

Guy Rossi, Postmaster
and

Boys & Girls of Sierra Madre Post Office

Fashionette

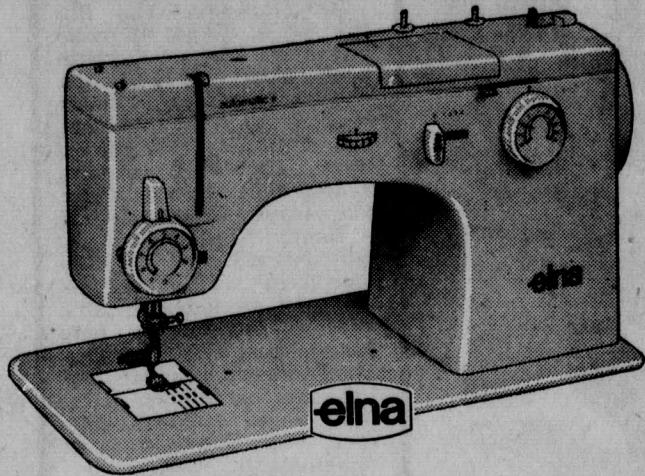
48 W. Sierra Madre Blvd.

"Home of Satisfied Patrons"

EL 6-1306 Sierra Madre

YEAR END SALE

All New and Used
Sewing Machines
Greatly Reduced
For This Sale



Must Clear Many, Many
Christmas Trade-Ins

No Reasonable Offer Refused!

Complete Line of Guaranteed
Used Machines **\$17.50**
ZIG-ZAG MACHINES FROM \$69.50

NEW
SEWING
MACHINES FROM **\$69.50**

JONES SEWING MACHINE CO.

SERVING PASADENA 28 YEARS

Pasadena's Only Authorized Dealer for
Necchi, Viking, New Home, Elna, Nelco

WE GIVE S&H GREEN STAMPS PARTS & SERVICE FOR ALL MAKES
871 N. LAKE AVE. PASADENA 798-0775

OPEN MONDAY — FRIDAY TILL 9

Any Make
SEWING
MACHINE
Overhauled
\$8.50

Villa Views by Toni

The Bob Snetingers departed in the middle of the night on the Thursday before Christmas with all of the makings to decorate a tree and all of their gifts in tow. They spent five days in Mammoth skiing with their three children, Lynne, David, and Jimmy, and a young friend of Lynne went along as a guest.

Mr. and Mrs. Carl Warnick of Sierra Madre have such a warm holiday spirit and they always open their home to their friends all during the season.

They had a neighborhood dinner party for not only the parents but all of the children. Their guests numbered twenty five and from what I have heard, each and every one of them had a wonderful time, dining, singing, playing games, and lots of good talk. The list included the Frank Jensens, the K. A. Nelsons, the George Flemings, the J. J. Hambricks, and the Richard Kesslers.

On Friday evening the Warnicks had their annual family Christmas party which included relatives from far and wide. In their immediate family was their daughter Susan who came home from B.Y.U., their son and daughter-in-law David and Diane Warnick, their other son and daughter-in-law, Mr. and Mrs. Don Warnick with their three children, Jeff, Gregg, and Lori. And the other relatives were Mr. and Mrs. Richard James with Stacey from Bel

Air, Dr. and Mrs. Lester Taylor from La Habra, with their five children, Brad, Terry, Douglas, Kim and Jennifer, Mr. and Mrs. Earl Brunt and their son George from Idaho Falls, and Mr. and Mrs. Al Strong of Sierra Madre with their children, Larry, Mark, Steve, and Ricky. How's that for a gay little family party? Truthfully, it is the high point of the year for all of them.

And so until next year — I remain, yours truly . . .

Bethany Youth To Send S.O.S. By Balloons

The Junior High Dept. of Bethany Church in announcing the "Kick-Off" ceremonies of S.O.S., January 1, 1967. S.O.S. means many things to the group — The name — Secret Order of Seven; the motto — Sharing Our Saviour, and the song, the awards, games, theme, etc.

At 9:45 a.m. in the court yard of the church they will "Sail Open Skys" with 500 balloons carrying "Sharing Our Saviour" messages inside. Finders returning the answer card will provide exciting surprises of distances traveled.

According to the group: "Today's youth in revolution needs guidance and direction, something or some one to believe in. S.O.S. is our hopeful beginning. Any Junior High student is invited. Come and See Our Size."

The Menu Story

by Frank P. Burke

Many American tourists on their visits to Europe figure that ALL the finest French food is in PARIS.

There are many fine inns in the outlying provinces, say fifty miles or a hundred —

One of the GREATEST chefs in all of France is one Alexandre Dumaire of the Hotel De Lacote-Dor.

This is truly French cuisine.

For a really fine French treat some night try La Parisienne, just south in the City of El Monte. Rene and Estelle Mariotte are the owners and they really do a magnificent job.

Their menu is different in that you don't see the ordinary entrees that we are accustomed to seeing.

A recent visitor was Rene Verdon, a former chef at the White House during the Kennedy Administration. (I guess he got tired of making chili con carne.)

Stop in and see this menu and try this place.

I sincerely want to wish all the readers of this column my very best for the holidays.

And my sincere thanks to Mr. Robert Evans for allowing me this space.

Tell the Mariottes you read about their restaurant in the Sierra Madre News.

Next week—East Lynn.

Santa Anita Has Sermon For 1967

The New Year of 1967 will begin at the Santa Anita Church, 226 W. Colorado Blvd., Arcadia, Sunday morning January 1 at the 11 o'clock worship service with the subject, "The Key To New Experiences In 1967," by Dr. Ethel Barnhart minister. The truth that the wonderful promise in the Bible, "Behold, I make all things new," can be experienced in the life of the individual during 1967 will be the basis of the sermon-lesson. The public is invited. Care for the infants and small children is provided. Graded classes for youth from kindergarten through high school are conducted at 11 a.m.

A New Year's Watch service, ushering in the New Year will be held Saturday evening, December 31 from 1:15 p.m. to midnight. All are welcomed.

"The church blesses you day and night through our Dial-for-Prayers, 447-6162," says Dr. Barnhart.

Mr. and Mrs. Kenneth Green of 602 W. Alegria spent Christmas in Redlands to visit Mrs. Green's father, brothers and sisters. They were accompanied by their three daughters: Patti, Wilson student; Nancy, who goes to PHS; and Susan, home for the holidays from Cal Poly at Pomona.

Time TO Welcome THE New Year

Have a happy one...
and many thanks for
your loyalty.



NORM'S GARAGE
24 E. MONTECITO 355-1146



To one and all,
our glad greetings
and most sincere
thanks to our
customers for
a wonderful year.



PETITE BEAUTY SALON
185 W. S.M. BLVD. 355-8041



Ringing out
wishes for
a Happy
New Year
to all our
patrons!

THE PLAZA SHOP
41 E. MONTECITO EL 6-1495

Ford is first.

California's number one seller. While other people talked about it, we did it. We became California's number one selling automobile. It's not hard to see why. Just look at any new '67 Ford. Look at the quality. The originality. The luxury. They all add up to number one. See for yourself at your nearby Ford Dealer. Stop by soon for a test drive.



Carl Hansen Ford

Sierra Madre's Authorized Ford Dealer — Complete Sales and Service

A Home Owned and Operated Institution in Sierra Madre for 29 Years, Devoted to
the Best Interest of Those We Serve!

355-2321

120 W. Sierra Madre Blvd.



CITY REFUSE SERVICE

MUNICIPAL CONTRACTORS

HI 6-4691

MONROVIA, CALIF.

ALL
GOOD WISHES
FOR THE
New Year

And, warmest thanks to
all the nice customers we
are privileged to serve.

THE KEEPSAKE
26 N. BALDWIN 355-1180



New Year Greetings

Good health and good fortune to
you in the New Year! And may we take this
opportunity to thank you for
your support in the year just past.

ARNOLD'S
HARDWARE and GIFTS

355-3365

297 W. SIERRA MADRE BLVD.

Peace in the
New Year

May the New Year bring
peace to all mankind.
With this wish, we extend
our gratitude for
your patronage and good
will. It's always
a pleasure to serve you.

Sam and Annette Perlof and Staff
ROYAL DRUGS
82 W. S.M. BLVD. 355-3456

Greetings

To our many friends,
old and new, we extend
our warmest thanks
and wish you the greatest
success and
happiness in the New Year.

BUD'S T.V. SALES & SERVICE
53 N. BALDWIN 356-1090

You and Your Neighbors . . . At the Holidays by Mary-Madeleine Lamphier

Mrs. Myrtle Heasley, 536
Oakdale Drive, will spend a
quiet Christmas in Bakers-
field with Betty and son
Chris, the family of her son
Kendall, who passed away
last August. Betty Heasley
used to be Betty Meade,
daughter of Mr. and Mrs.
Richard Meade who lived
here till their move some
eight years ago to Carson
City, Nev.

— ★ —
The Marines are certainly
alert to family morale;
we've received taped mes-
sages from Viet Nam from
Pfc Joe Hanna, of the El
Monte family, and Robert
Pinaud of the Glendora
family, extending Christmas
greetings to their parents
and assuring them they
plan to be here in person to
do so next year.

— ★ —
The Edward Butterworths,
1145 Singing Wood are hav-
ing a gay albeit unorthodox
holiday, on account of their
kitchen is in process of be-
ing remodeled. So they are
being ingenious with elec-
tric fry pan and hot plate,
looking forward to a new
year with a new kitchen,
and chances are that this
time Mrs. Butterworth will
definitely escape oven-work
and dine grandly in a res-
taurant. They'll have a
sumptuous meal for sure on
Christmas Eve, when they
will attend the Valley Hunt
Club affair. They'll be joined
for the holiday by Mr. But-
terworth's mother, Mrs.
Frank Butterworth from L.
A.; children Ken, David and
Lorelle will be on hand;
home from skiing at Alta
will be Ed Jr., who goes to
SC, and from skiing at
Mammoth, Lynne, who at-
tends Westridge School.

— ★ —
Trevor Tooze took time off
from his job and the Sierra
Madre Soccer Team to have
a traditional Christmas,
with tree trimming on the
Eve, and on the Day a visit
to Huntington Park for din-
ner with his mother, Mrs.
Elsie Hacker, accompanied
not only by his wife and
children Phillip, Heather and
Ian, but also his aunt, Mrs.
Gladys Black, here from
England. This is his aunt's
first visit to California or
the U.S. and, of course, first
time to view the Rose Par-
ade, so New Year's weekend
promises to be a busy one
for the Tooze household, as
were the first six weeks of
Mrs. Black's stay. Trevor,
however, took no time off
from "Hands Across the
Sea," the British radio pro-
gram he does each Sunday
from 9 to 10 a.m. over our
local station KMAX. Again
this year he gave listeners
the Christmas address of
England's Queen Elizabeth,
which was prerecorded and
sped to him via British and
N.Y. broadcasting red tape
channels.

— ★ —
Christmas Day itself was
quietly at home for the Ash-
ley Buchanan family, if it can
be quiet with a first grade
son (Ashley, Jr.) and the
noisy toys boys of that age
like. Then Monday the
family went to Camanillo to
visit with Mr. Buchanan's sis-
ter Edith, married to Dale
Pease, and their daughter
Susan. Over New Year's they
will be having a visit from
Mr. Buchanan's other sister
Phyllis, who'll come down
for the weekend from San
Francisco with her husband
Emmet McCourt, and Em-
met, Jr., Michael and Janet,
so there'll be a lively time.

— ★ —
The William Meeks spent
Christmas Day at the home
of their daughter Patricia,
husband James Morelan
and daughter Theresa. Week
before, Blanche attended the
"Santa Claus Day" for
children at the Jonathon
Club, and when we talked
on the phone was just
leaving with a batch of
home-baked cookies for the
party being given to the
nurses at the Community
Hospital by the Hospital
Auxiliary. (I still marvel at
how one modest auxiliary
in a relatively small town
could raise the funds to give
all the expensive equipment
to the hospital that this
amazing group manages to do.)

— ★ —
Merry Christmas to Toy
Loan. Irene Jackson and
Virginia Vine stopped by
Eugene Field School before
the holiday and scooped up
a fine load of toys gathered
by Cub Scout 377 for Toy
Loan.

— ★ —
Quiet through the holiday
was because of Leslie Web-
ster's illness, Mrs. Webster
got to spend a pleasant day
with daughter Mary and
son-in-law Frank Kelliher in
Hollywood, surrounded by
the Christmas gaiety of the
four grandchildren: Frank,
Jr., Paul, Ken and Sella.

HAPPY NEW YEAR

Here's hoping your
New Year races ahead
powered by Cheer and
lots of Happiness



CARL HANSEN, FORD

A home-owned institution

355-2321

120 W. SIERRA MADRE BLVD.



NEW YEAR GREETINGS

TO EACH AN EVERYONE OF YOU

We Will Be Open New Year's Eve
And New Year's Day To Fill In Any
Of Your Beverage Needs

CHAMPAGNE — BOURONS — SCOTCHS
WINES — BEER — AFTER DINNER CORDIALS

We Are As Close As Your Telephone

— Ask About Our Case Discounts

THE BOTTLE SHOP

LIQUOR • WINE • BEER • DELI

58 W. SIERRA MADRE BLVD., SIERRA MADRE

Free Delivery

CALL 356-1262

You and Your Neighbors . . . At the Holidays by Mary-Madeleine Lamphier

Jane Holcomb (Mrs. Bill
H.) got a chance to wrap
presents last week, with
baby Ted still given to naps,
and three-year old Buddy
visiting his grandparents,
Tom and Cheryl Holcomb all
week at Leisure World. And
a good thing he was away,
too, because Jane really had
a family weekend to pre-
pare for after the Toy Sol-
dier party was out of the
way. Her grandmother, Mrs.
Pauline Addison, is here
from Chicago. Her father,
Mort Addison, came from W.
L.A., and her brother Larry
from Santa Monica; how-
ever, her mother was off
traveling in Greece this
year. Buddy bought the
grandparents from Leisure
World here, and in all, Jane
had ten guests for dinner.

— ★ —
The James Scovilles of 272
W. Grand View were minus
two of their children at
Christmas, but they are so
rich in relatives hereabouts
that they just couldn't help
but have a warm and happy
family holiday. The two
away are daughter Marjorie,
married to R. F. Stiles and
living in Okinawa, and a
daughter Maureen, married
to Eric Parsons and living in
Manila. Packages from the
Orient must have been in-
triguing! Saturday night the
Scovilles went to dinner in
Pacoima, to the home of
their son-in-law's brother,
the Rev. and Mrs. Jack
Stiles, where they were
joined by Mrs. Jack Stiles,
Sr. Their family Christmas
here was held on Monday
and attended by: Mr. and
Mrs. Bryce Carlson with Ann
and Krista; Mr. and Mrs.
Leonard Wammock; Mrs.
Dorothy Johansen; Mr. and
Mrs. Frank Moline and their
baby John; the Rev. and
Mrs. Hugh Bell with Jon
and Jan; Mrs. Mora Brooks;
Mrs. Fanny Sea; and, of
course, son Edwin and his
wife Melinda.

— ★ —
People think of water and
electricity as essential to
making a town run, but I
ask you: what kind of a
Christmas would Sierra Ma-
dre have if it weren't for the
Wistaria Bakery? Certainly
not as lavish-seeming, won-
drous-smelling, and alto-
gether delicious as that in
any household which serves
some of the goodies from
there. So it's reassuring to
learn that David and Marie
Sample who give so much
pleasure to others with their
creations have a happy and
busy holiday schedule for
themselves. On Christmas
Eve they went to Glendora
to be with daughter Betty,
her husband Robert Eckels,
and their four children:
Cheryl, Sandra, Ronald, Da-
vid. Sunday dinner was
with David's brother and
wife, the Frank Stegers in
La Crescenta. Christmas
evening they visited son
Norman in Duarte, his wife
Betty, daughter Kathy and
son Michael with his wife,
Gloria. And on New Year's
Eve, the Samples will do the
town with friends from
Hollywood, Mr. and Mrs.
Thomas Morse.

— ★ —
The Robert Cummings
family of 432 E. Sierra Ma-
dre Blvd. have been trying
to maintain the traditions of
a Polish Christmas Eve
known in childhood in New
Jersey. In addition to having
four small children of their
own and four little visiting
cousins for the feast, it
makes or added hilarity that
they are not sure they re-
member all the proper de-
tails correctly, and the spe-
cial required dumplings,
filled with everything ima-
ginable, take Mrs. Cum-
mings two days to produce,
whereas her mother could
turn them out in a couple of
hours. From the East each
year comes a specially
baked kind of wafer, with
which they "break bread"
together and wish each
other good things. The Cum-
mings children are Mary
Margaret, Christopher,
James, John and Carol Ann.

— ★ —
Christmas Day they take
turn about and go to Mrs.
Cummings' sister Mary's
family in Santa Monica:
husband Robert Farrenkopf,
and their four, Douglas,
Kevin, Glen and Suzanne,
and brother Stanley Major
plays heavy uncle role at
both family parties.

— ★ —
Christmas night was when
the assorted members of the
Victor Werdon family of 44
Windsor Lane gathered to-
gether to open family pre-
sents. There was Pete and
his fiancée Carol Lasswell,
(to whom he will be mar-
ried end of January); Glenn
and his wife Karen, from
Pasadena; Lucy, and hus-
band Gerald Murray from
La Puente with children
Cindy, Greg, Timmy and
Mark; and Cherie, with hus-
band Lee Dix from Pasa-
dena, with children Sheri,
Lori, Keven and Jimmy.

GREETINGS
FOR THE
New Year

The New Year's bell rings
out best wishes and many
thanks to all our customers.

SIERRA MADRE
TOY and PATIO VILLAGE
140 W. S.M. BLVD. 355-6641

HAPPY
NEW
YEAR

Wishing you the best!

WISTARIA COIN LAUNDRY
370 W. SIERRA MADRE BLVD.

BEST WISHES
for the
New Year

As we begin the
New Year, we want
to express thanks to
our fine customers.

PERRYS' STATIONERY & GIFTS
56 W. S.M. BLVD. 355-3385

Greetings
for the
NEW
YEAR

The bells ring
in a glad New Year,
with our warm
greetings to you,
and our thanks for the
many joys of serving you.

SIERRA MADRE PLUMBING CO.
15 KERSTING CT. 355-7272

HAPPY NEW YEAR!

Announcing a wonderful New Year, filled with all your fondest dreams, and a big "thank you" to our customers who made the old year our dream come true.



FOOTHILL TV CABLE CO.

356-1702

38 N. BALDWIN

SIERRA MADRE

You and Your Neighbors . . . During the Holiday Season

by Mary-Madeleine Lamphier

The Christmas tree in the Clardy home is decorated with little white wedding bells and star lights. It has witnessed much festivity both before and after the wedding of Darrell and Judy Sue Hollingsworth, the second wedding in the family in six months. (The first bridegroom, Wally, and his bride did get home from Brigham Young University in time to cheer his brother for the ceremony on Christmas). Last Wednesday the family held an old friends open house. Friday night they had the rehearsal dinner. On December 24 there was a big gathering of 35 of the family at the Robert Billings in Pasadena, nephew and niece of Darrell's parents. They postponed their own family Christmas gathering till Monday, day after the wedding service. Present as house guest throughout the holidays has been Miss Prem Jai, student from Thailand, working toward her masters at Chico State, and glowing with pride over the choice of her compatriot Thanat Khoman as Grand Marshal of the Rose Parade, first person from outside the U.S. to be accorded this high honor.

— ☆ —
The Kenneth Carlsons of 277 Ramona had their Christmas dinner with daughter Louise, her husband John Yount and his father C. A. Yount, who came over from Pasadena. On New Year's they will be seeing Mr. Carlson's sister and family, Mr. and Mrs. Elliott Hanson, with son Don and daughter Chylo from Northridge and an aunt, Mrs. Julia Beck, from Los Angeles.

— ☆ —
This was a once-in-four-years kind of Christmas for Mrs. Clara Clark, her mother Mrs. Ella Crooks, son Craig and her brother's family, because the Rev. D. Grant Crooks, his wife Eunice and their four children return to the U.S. on furlough from Africa once every four years. The Grant Crooks are missionaries to French West Africa for the Christian Missionary Alliance. They've spent some 12 years over there, working with the Black Bobo tribe, whose language had never been translated or written

down until the Crooks did so. When they built their missionary station there, each brick had to be made, with machinery they secured and brought there. Christmas dinner was at 139 S. Baldwin, the big house belonging to Grandmother Crooks, where the visiting family are living for nine months. Their children are Cathy Ann, 13, Wilson student; Ken, 8, and Carl, 5, who attend the Christian School in Pasadena, and Cary, 4. Clara Clark's son Craig is this year a senior at PHS, plays the organ, won his letter in cross-country running, hopes to attend Long Beach State to study to become an electronics engineer.

— ☆ —
Dick Dodge may look a little wan if you ask him how his holidays were, even if he smiles. Last time we talked he had five parties scheduled to attend, along with family gatherings. The family doings were these: Christmas Eve with Dick's folks, the senior Richard Dodges and brother Stephen and sister Kathy from Southgate; Christmas as Dick's grandmother Mrs. Goyhenix in Alhambra, his wife's parents the Sellers in L.A. and then her grandparents the Owens in Glendale. As for the parties — ask him.

— ☆ —
The John Tahls of 542 Santa Anita, accompanied by Patrick, who goes to La Salle, Marjorie, Alverno student, and Laura, spent Christmas in La Jolla, visiting aunts and uncles. The whole family is anticipating the visit in January of a grandmother from Chicago, Mrs. Florence Tahl.

— ☆ —
Home town tale: Mr. and Mrs. Ray Sage, 150 N. Sunnyside celebrated their 48th wedding anniversary on Ray's birthday, December 13. Mrs. Sage, whose letters you've often read in the News signed Lillian Sage, has many times over the years played hostess to the young daughters of neighbors, when they would stop by, and the Sages would serve them refreshments and show them their slides, even take pictures of the girls. Last Wednesday tables were turned; three of their young friends turned up, bringing their own refreshments for a party, and entertained the Sages with Christmas Carols. Laura Dingman even played the flute for them; Ann Throop and Paula Austad were her companions. Same day, Etta Jalho, niece of the Sages, came from Whittier.

First Western Elects Directors From Southland

Three southland executives were elected to the Board of Directors of First Western Bank today, according to an announcement made by Stafford R. Grady, president.

They are: Robert W. Brown, the bank's executive vice president and senior financial officer; John T. Gurash, president of Pacific Employers Insurance Company; and William R. Tinscher, Purex Corporation, Ltd.

In making the announcement Mr. Grady said, "First Western Bank began a vigorous marketing program with a concurrent shift in emphasis to banking for small businesses and retail customers during 1966, and will continue doing so at an accelerated pace in 1967."

New Democratic Committee Being Formed

A new political organization has been formed in Los Angeles County to provide a rallying point for Californians that will be supporting the Johnson-Humphrey ticket in the 1968 California Presidential preference primary election.

Lewis J. Miller, a Los Angeles real estate appraiser, and former Congressional District chairman for President Lyndon B. Johnson's 1964 campaign, is the acting chairman of the new group of volunteers which was formed because California election laws have been interpreted to prohibit any official party organization from becoming involved in primary elections.

Lew Miller has issued a call to all Los Angeles County voters who wish to help in the formation of the California Citizens for Johnson and Humphreys to write to him c/o 265 S. Robertson Blvd., Room No. 1, Beverly Hills 90211, Calif.

Danger Warnings By Dorn

Parents were warned today by Supervisor Warren M. Dorn to keep vacationing school children away from a number of County Flood Control District installations which are either storing or carrying water from early December rainstorms.

"It would be a tragedy if this happy time of the year was marred by a preventable accident and I am sure all parents will want to make sure that their youngsters avoid these areas," Dorn said.

Danger spots in the Fifth Supervisorial District include:

Lopez debris dam and spreading grounds in the Sylmar area; Pacoima channel and spreading grounds in Pacoima; Big Tujunga Wash above Hansen Dam in the Pacoima area; Hansen spreading grounds located below the dam.

Arroyo Seco spreading grounds above Devil's Gate Dam and the dam itself, both located in Pasadena; Eaton Wash dam and spreading grounds in Pasadena; the Eaton spreading basin situated in the San Gabriel-Temple City area; and the Sierra Madre spreading grounds in Sierra Madre.

Dorn said that the majority of District facilities are protected by fencing. In those areas where it has not yet been erected, patrols are maintained to help safeguard the property.

The abundant supply of water is an outstanding legacy from the heavy rains which pelted down on Southern California early this month.

"If the weather holds for a while longer, that water valued at nearly \$1.5 million will be used to help replenish our underground supplies," Dorn added.

Pleasant surprise for Jeanette Austad was the arrival of her sister Mrs. Betty Popp from Sacramento for a three-week holiday stay, in plenty of time for the big Christmas dinner at the Austad home at 271 N. Sunnyside. Around the table were gathered also husband Bob Austad, Jeanette's mother, Mrs. Annette Allison, and the children, Hal, Paula, Debbie and Stacy.

Look for your neighbor in church this Sunday.
Make It A Weekly Habit



Gladly we greet the arrival of a bright New Year. Warmly we wish for you and yours a full measure of happiness, health and prosperity in the year to come.

Brown's

Furniture

355-1371
303 WEST
SIERRA MADRE BLVD.



Greetings...

IT'S time for another New Year... time to wish you many happy and successful hours ahead... and time to express our grateful thanks for your patronage.

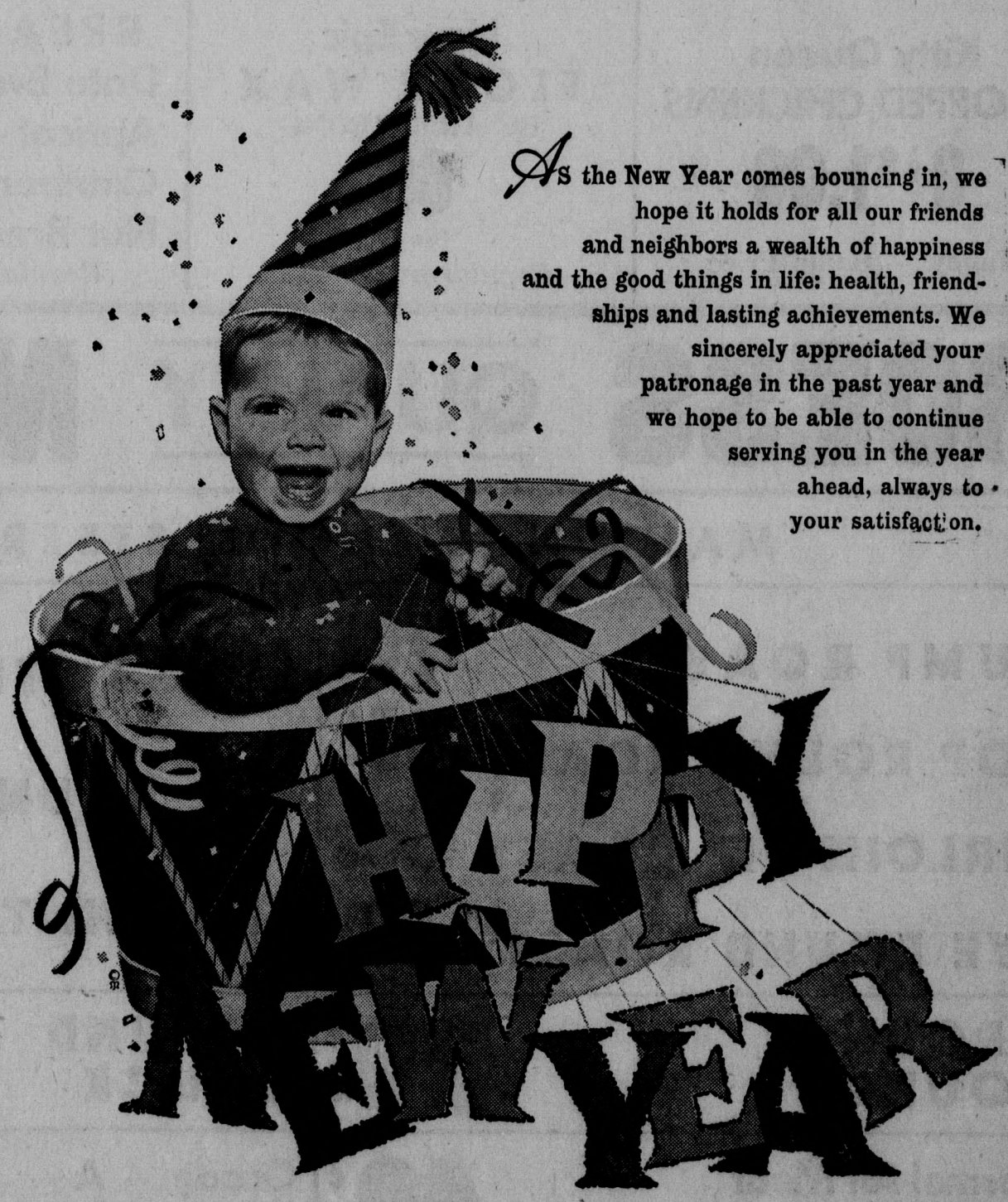
GRITTIN LUMBER CORP.

38 E. Montecito Avenue

Sierra Madre, California 91024

355-2331

RON GRIFFIN, Manager



As the New Year comes bouncing in, we hope it holds for all our friends and neighbors a wealth of happiness and the good things in life: health, friendships and lasting achievements. We sincerely appreciated your patronage in the past year and we hope to be able to continue serving you in the year ahead, always to your satisfaction.

SIERRA MADRE
COMMUNITY HOSPITAL STAFF

225 W. SIERRA MADRE BLVD.

EL 5-7181

HAPPY NEW YEAR

Prices Effective Till New Year's Eve 7 P.M.

CLOSED SUNDAY and MONDAY

 TOMATO SAUCE 8-OZ. TINS 12 FOR \$1.00	Globe A-1 SPAGHETTI 39¢ TWO POUND PKG.	 Hunt's CATSUP 14-OZ. BOTTLE 18¢	Granny Goose FIESTAS 49¢ <i>Regular 59c — Save 10c</i>	Frito Lay PEPITAS 39¢
SPAM 49¢ 12-OZ. TIN	 Solid Pack TOMATOES LARGE 2½ TIN 4 FOR \$1.00	Doumak MARSHMALLOWS 10¢ 5-OZ. BAG <i>Miniatures</i>	Sunshine HI HO CRACKERS 4 Pkgs. \$1.00 10-OZ. PKGS.	Circus MIXED NUTS 69¢ 12-OZ. VAC. BOX
Maxwell House COFFEE 65¢ 1 Lb. Tin \$1.29 2 Lb. Tin	Lindsay PITTED OLIVES 3 FOR \$1.00 <i>Extra Large</i>	S & W Marachino Cherries 45¢ 8-OZ. TUMBLERS	Sunshine PRETZELS 4 Pkgs. \$1.00 6-OZ. PKG.	Sunshine CHOC. CHERRIES 59¢ Plus Tax
Dinty Moore BEEF STEW 49¢ 24-OZ. TIN	King Oscar SARDINES 4 FOR \$1.00 <i>Notice What You Save</i>	Lawry's LIQUID DRESSINGS 3 FOR \$1.00 YOUR CHOICE	<div>.....</div> FROZEN FOOD DEPARTMENT <div>.....</div>	
Kitty Queen CHOPPED CHICKENS 8 FOR \$1.00 Tabby — Same Price	New Epic FLOOR WAX BY ARMSTRONG 69¢ Plus Tax <i>Regular price — 98c</i>	BREAD MIXES Date Bread Apricot - Nut Cranberry Nut Bread 39¢ <i>Regular Price — 53c</i>	Treesweet ORANGE JUICE 5 FOR 89¢	Wakefield CRAB MEAT 65¢ 6 OZ. PKG.
			Rosartia Mexican Dinners Mexican Beef Enchiladas Cheese Enchiladas Combination Plate 39¢ ea	Rosarita COCKTAIL TACOS 29¢ ea

ROESS QUALITY MEATS

MANNINGS CHOICE STEER BEEF

RUMP ROAST 75¢ lb	SWISS STEAK 79¢ lb
TOP ROUND ROAST 95¢ lb	TOP ROUND STEAK 98¢ lb
SIRLOIN TIP ROAST 95¢ lb	SIRLOIN TIP STEAK 98¢ lb
EYE ROUND ROAST \$1.09 lb	
GROUND ROUND 79¢ lb	GROUND CHUCK 59¢ lb
Hormel All Meat WIENERS 49¢ lb	Grade -- A -- BACON 65¢ lb
Cooked -- Peeled COCKTAIL SHRIMP \$2.59 lb	Fancy Northern HALIBUT STEAK 89¢ lb

.....
Top Quality Control
SELECTED FRUITS & VEGETABLES
.....

Fuerte AVOCADOS	2 FOR 23¢
Large Sunkist NAVEL ORANGES	10¢ lb
RADISHES or GREEN ONIONS BUNCH	5¢
Large LETTUCE	2 FOR 25¢
Large GRAPEFRUIT Red or White	10¢ ea

ROESS MARKET

331 W. Sierra Madre Blvd. at Lima